



# WeDISUCOM

DEPARTMENT OF **HUMANITIES, COMMUNICATION AND TOURISM**



**DEPARTMENT HANDBOOK**  
ACADEMIC YEAR 2019/2020



UNIVERSITÀ  
DEGLI STUDI DELLA  
**Tuscia**

**DISUCOM**  
DEPARTMENT  
OF HUMANITIES,  
COMMUNICATION  
AND TOURISM

**Department handbook**  
Academic year 2019 / 2020

**Three-year degree courses**  
**Second-level degree courses**





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# WELCOME



**Professor Giovanni Fiorentino**  
Head of Department

The Department of Humanities, Communication and Tourism (DISUCOM) is an interdisciplinary research and teaching centre in the heart of the city of Viterbo, in the Santa Maria in Gradi historical complex. The department promotes a fundamental cooperation between humanities, archaeology, history and art and digital communication, with a focus on orientation and liaising with schools, the local territory and its culture and tourism vocation.



The department offers three three-year degree courses:

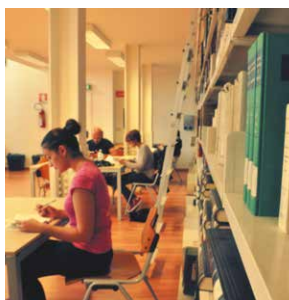
- **Humanities / Literary Studies (L-10)**
  - Linguistic, literary and historical studies
  - Modern literature, arts and entertainment
- **Communication, Technology and Digital Culture (L-20)**
- **Science of Cultural Heritage (L-1)**
  - Archaeological study programme
  - Art and History study programme

The department also offers two second-level degree courses

- **Modern Philology (LM-14)**
  - Modern Philology
  - Science of Letters and of Multimedia Communication
- **Digital Information (LM-91)**

The teaching staff are friendly and helpful, and seek to provide high quality education in a supportive, encouraging environment. Research is focussed on providing answers to today's changes with a humanistic approach that is applied to educational processes and to any job-related sector. Some of the three-year degree course teachings include training activities in English. The second-level degree courses are based on an experimental and innovative didactic framework. Training in the classroom is complemented by seminars and workshops (**writing, theatre, internal areas, photography, radio, video, IT and DTP workshops**) aiming at developing skills and competencies one can use in the job market, because they offer the opportunity to work alongside researchers and qualified professionals operating in different sectors.

Conventions signed with institutions, publishing houses, and media companies or companies working in the area in the cultural heritage sector (for example the group **Repubblica/L'Espresso; Vetrya; Sky; Skylab Studios; Il Fatto Quotidiano; Archeolibri**) are a **fantastic opportunity to find a connection with the job market**. There are also several conventions signed with European universities who can offer student mobility programmes for the ever important Erasmus exchange.



**DISUCOM**

**COURSES**

ACADEMIC YEAR 2019/2020



**DEGREE COURSE (L-10)**  
HUMANITIES /  
LITERARY STUDIES





### **Course Director**

Professor Simona Rinaldi  
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### **Student Office**

Via Santa Maria in Gradi, 4  
Tel. 0761 357798  
Department of Humanities,  
Communication and Tourism

### **Location**

DISUCOM  
Santa Maria in Gradi complex,  
Via Santa Maria in Gradi, 4  
Tel. 0761 357604

### *Educational goals*

The degree course in Humanities offers students an interdisciplinary programme aimed at the diverse needs of contemporary society. It is based on a critical awareness of the cultural products of humanity, at various times in its history.

The course is organised along two study pathways providing the credits needed in order to teach and respond to the job market's need for new cultural and professional horizons. The core, course-related and supplementary disciplines combine theoretical studies with practical activities and workshops in order to achieve the teaching aims. They include the following four study areas: Classical and modern literature; Linguistic-philological and communication studies; History, geography and social studies; Visual arts and performance.

In particular, the linguistic, literary and historical programme offers students the professional skills they need to work in the media industry, especially with regards to the services industry and the world of culture. The Modern literature, arts and entertainment course of studies includes art and history, performance arts, the sociology of communication, as well as languages and culture. It offers general methodological training to enable you to work in the fields of cultural tourism, events planning, and artistic and environmental heritage enhancement.

The course will guarantee you greater proficiency in the Italian language, a good knowledge of English and computer skills to prepare you for the world of work. As an important aspect of the course, work experience and traineeships will be organized, in agreement with Disucom (Biblioteca Consorziale di Viterbo, Festival internazionale di teatro "Quartieri dell'Arte" and more), with internships and training programmes which give students the university credits they need See ('other training activities').

Other workshops have been organised in order to provide students with CFUs related to 'other training activities'.

### **Digital photography and digital radio workshops**

Production and post-production digital photography

& audio-visual material (conceptualization, shooting, editing); digital radio. Director: Giovanni Fiorentino

### **Internal areas and geographic information systems (GIS) workshop**

Analysis of the local areas and communities through the use of geographic information systems

Director: Luisa Carbone

### **Digital text and argumentative writing workshop**

Understanding of the different structural components of written texts in their various forms: narrative, literature, and/or education; awareness of written texts as a tool for communication. Director: G. Santini

### **Greek workshop**

Preparation for the required exam in Greek literature.

Director: M. Vallozza

### **Latin workshop**

Preparation for the required exam in the Latin language and literature. Director: A. Fusi.

### **Theatre workshop**

Providing the tools for a hands-on experience in all aspects of the theatre; giving you an increased awareness of your expressive potential. Director: M. Vallozza

### **Creative writing workshop**

Director: G. Santini

The students who did not pass the admission test are required to attend the argumentative and digital writing workshop.

### *Career opportunities*

A degree in Humanities can offer students a wide range of employment opportunities. For example, graduates can become professionals in the culture or cultural tourism sectors, press officers, internal communications officers, be part of the editorial staff and more. In particular, career prospects could involve: institutions and state-run or private establishments promoting tourism with cultural, artistic or performance activities and events; cultural heritage management; advertising or public relations in an editorial office; the press office of public and private companies; the consultancy sector for problems regarding residents and the community.

A degree in Humanities allows graduates to access second-level degree courses enabling students to become teachers, in accordance with current Italian legislation. DISUCOM offers students the opportunity to continue their studies by enrolling on the second-level degree course in Modern philology (LM-14), offering in-depth literary, linguistic, philological, traditional and digital communication and production study.

## LINGUISTIC, LITERARY AND HISTORICAL STUDIES

EXAM	Professor	SSD	CFUs
<b>1st year</b>			
<b>Italian literature</b>	Stefano Pifferi	L-FIL-LET/10	<b>8</b>
<b>Modern history</b> or <b>Medieval history</b>	Matteo Sanfilippo	M-STO/02	<b>8</b>
	Amedeo de Vincentiis L-1	M-STO/01	<b>8</b>
<b>General linguistics</b>	Amedeo De Dominicis	L-LIN/01	<b>8</b>
<b>History of Central Europe</b> or <b>History of Iran and of the Persian countries</b>	Francesca De Caprio	M-STO/02	<b>8</b>
	Ela Filippone	L-OR/14	<b>8</b>
<b>Geography</b>	Luisa Carbone	M-GGR/01	<b>8</b>
<b>Computer science applied to humanities</b>	Transfer credit L-20	M-STO/08	<b>8</b>
<b>2nd year</b>			
<b>French language and translation</b> or <b>English language and translation</b>	Sonia Di Vito L-11	L-LIN/04	<b>10</b>
	Alba Graziano L-20	L-LIN/12	<b>10</b>
<b>Didactics of modern languages</b> or <b>Italian linguistics</b>		L-LIN/02	<b>8</b>
	Riccardo Gualdo L-11	L-FIL-LET/12	<b>8</b>
<b>Italian literature 2</b>	Filippo Grazzini	L-FIL-LET/10	<b>8</b>
<b>Latin language and literature</b>	Alessandro Fusi L-1	L-FIL-LET/04	<b>8</b>
<b>Greek history</b> or <b>Roman history</b>	Transfer credit L-1	L-ANT/02	<b>8</b>
	Alessia Rovelli L-1	L-ANT/03	<b>8</b>
<b>Medieval art history</b> or <b>Museums and art criticism</b>	Silvia Maddalo L-1	L-ART/01	<b>8</b>
	Simona Rinaldi	L-ART/04	<b>8</b>
Subject chosen by the student			<b>8</b>

[...]

EXAM	Professor	SSD	CFUs
<b>3rd year</b>			
<b>Comparative literature</b> or <b>Contemporary Italian literature</b>	Francesca Petrocchi	L-FIL-LET/14	<b>8</b>
		L-FIL-LET/11	<b>8</b>
<b>Contemporary history</b>	Marco Paolino	M-STO/04	<b>8</b>
<b>Greek literature</b> or <b>Italian philology</b> or <b>History of writing</b>	Maddalena Vallozza L-1	L-FIL-LET/02	<b>8</b>
	Paolo Marini L1	L-FIL-LET/13	<b>8</b>
	Francesco Cardarelli	M-STO/09	<b>8</b>
<b>Romance philology and linguistics</b> or <b>Germanic philology</b>	Giovanna Santini	L-FIL-LET/09	<b>8</b>
	Costanza Cigni	L-FIL-LET/15	<b>8</b>
<b>French literature</b> or	Anna Lo Giudice	L-LIN/03	<b>8</b>
<b>English literature</b> or	Valerio Viviani	L-LIN/10	<b>8</b>
<b>Russian language and literature</b>	Raffaele Caldarelli	L-LIN/21	<b>8</b>
<b>Subject chosen by the student</b>			<b>8</b>
<b>Final test (dissertation)</b>			<b>8</b>

### Other training activities

18 CFUs split as follows:

<b>Further language knowledge</b>	<b>6</b>
<b>Training and orientation workshops</b>	<b>6</b>
<b>IT and telematic abilities</b>	<b>6</b>
<b>Other useful knowledge to enter the job market</b>	<b>6</b>

## MODERN LITERATURE, ARTS AND ENTERTAINMENT

EXAM	Professor	SSD	CFUs
<b>1st year</b>			
<b>Italian literature</b>	Stefano Pifferi	L-FIL-LET/10	<b>8</b>
<b>Modern history</b> or <b>Medieval history</b>	Matteo Sanfilippo	M-STO/02	<b>8</b>
	Amedeo de Vincentiis L-1	M-STO/01	
<b>General linguistics</b>	Amedeo De Dominicis	L-LIN/01	<b>8</b>
<b>Computer science applied to humanities</b>	Transfer credit L-20	M-STO/08	<b>8</b>
<b>Digital cinema theory and techniques</b> or <b>Contemporary TV languages and formats</b>	Giacomo Nencioni L-20	L-ART/06	<b>8</b>
<b>Geography</b>	Luisa Carbone	M-GGR/01	<b>8</b>

[...]

EXAM	Professor	SSD	CFUs
<b>2nd year</b>			
<b>History of theatre and entertainment</b>		L-ART/05	<b>8</b>
<b>French language and translation</b> or <b>English language and translation</b>	Sonia Di Vito L-11 Alba Graziano L-20	L-LIN/04 L-LIN/12	<b>10</b>
<b>Italian literature 2</b>	Filippo Grazzini	L-FIL-LET/10	<b>8</b>
<b>Latin language and literature</b>	Alessandro Fusi L-1	L-FIL-LET/04	<b>8</b>
<b>History of modern age travel and of travellers</b> or <b>History of Middle East travel and of travellers</b>	Francesca De Caprio Ela Filippone	M-STO/02 L-OR/14	<b>8</b>
<b>Medieval art history</b> or <b>Museums and art criticism</b>	Silvia Maddalo L-1 Simona Rinaldi	L-ART/01 L-ART/04	<b>8</b>
Subject chosen by the student			<b>8</b>
<b>3rd year</b>			
<b>literature</b> or <b>Contemporary Italian literature</b>	Francesca Petrocchi	L-FIL-LET/14 L-FIL-LET/11	<b>8</b>
<b>Italian linguistics</b>	Riccardo Gualdo L-11	L-FIL-LET/12	<b>8</b>
<b>Contemporary history</b> or <b>Roman history</b>	Marco Paolino Alessia Rovelli L-1	M-STO/04 L-ANT/03	<b>8</b>
<b>Media theory and techniques</b>	Giovanni Fiorentino L-20	SPS/08	<b>8</b>
<b>French literature</b> or <b>English literature</b> or <b>Russian language and literature</b>	Anna Lo Giudice Valerio Viviani Ornella Discacciati L-11	L-LIN/03 L-LIN/10 L-LIN/21	<b>8</b>
<b>Subject chosen by the student</b>			<b>8</b>
<b>Final test (dissertation)</b>			<b>8</b>
<b>Other training activities</b>			<b>18</b> cfu tra:
<b>Further language knowledge</b>			<b>6</b>
<b>Training and orientation workshops</b>			<b>6</b>
<b>IT and telematic abilities</b>			<b>6</b>
<b>Other useful knowledge to enter the job market</b>			<b>6</b>

For exams with transfer credits from L1 e L11 please refer to the L10 course timetable. Exams not taken in accordance with the study plan will be cancelled. There is no second-year exam on the same subject.

**DEGREE COURSE (L-20)**  
COMMUNICATION  
TECHNOLOGIES  
& DIGITAL CULTURE



### **Course Director**

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### **Student Office**

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Department of Humanities,  
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### **Location**

DISUCOM  
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Tel. 0761 357604

### *Educational goals*

The three-year bachelor's degree course in Communication Technologies and Digital Culture exploits to the maximum the multidisciplinary character of the Humanities, Communication and Tourism Department and aims to give you a solid theoretical and practical foundation to be able to manage the various aspects of the processes of communication today. Our specific mission is to develop an interdisciplinary awareness of the most common issues in interpersonal and media communication processes and to provide basic and specific knowledge and skills in the four main areas of the course: Humanities, Media Sciences, Technology and Economics.

The teaching methods use both horizontal and vertical integration of knowledge through teaching based on a solid cultural and methodological foundation. This has been achieved both in academic study and in various practical fields, including workshops. The teaching staff, therefore, are fully able to deal with practical issues and to pass on knowledge and skills from their experience. The course is proud of its relationship of collaboration and training with the Espresso Media Group - Digital Division.

Thanks to a strong interdisciplinary base, we can offer sufficient mastery of cultural aspects and the issues and possibilities regarding communication, aware that we are operating in a global context characterised by constant technological transformation and the presence of digital media in our daily life. The study pathway will provide communicative, technological, computing and linguistic competences to equip you with the necessary skills to become a 'digital communicator'. The course prepares professionals in the sector of communication, including traditional media and the so-called 'new media', able to work in public administration, the cultural sector, in business and in the services industry. Furthermore, it forms a base from which to progress to a master's degree level, either in communications or in other sectors.

The degree in Communication Technologies and Digital Culture is a three-year course, but there are a total of four different study pathways, all of which contribute to the completion of the teaching aims:

1. **Humanities pathway** which includes:

Sociology and research methodology; English language for communication and media; Contemporary History; Economics studies for communication; Psychology of organisations and communication; Word processing lab.

2. **Technologies pathway**, which includes: IT and digital communication technologies; Web languages and technologies; IT for humanities; IT equipment and technologies workshop; Further linguistics studies.

3. **Media Sciences pathway**, which includes: Media - theory and techniques; Film language - theory and techniques of difficult cinema; Digital culture and social media; Languages and formats of contemporary TV; History and culture of journalism; Corporate advertising and communication; Culture of the image and visual studies; Digital graphic design; Workshop - Image, sound and video.

4. **Political-legal pathway**, which includes: Private and information law, Public Law, Law and religion, Public communication, Politics and the digital sector, Geography, History of administration and of public communication.

Practical activities are strongly encouraged. These can be carried out and give additional credits on completion. This can be done by attending workshops, listed below, by taking part in one of the traineeships at public and private institutions and businesses employed in the sector of communication, with which the department collaborates, and by taking part in project work.

#### *Laboratories*

##### **“Digital text and argumentative writing” workshop:**

reading, comprehension and summarising of discursive texts; lexical analysis; conceptual mapping; writing of short texts, also for the web.

##### **“Digital photography” and “digital radio” workshops:**

production and post-production digital photography & audio-visual material (conceptualization, shooting, editing); digital radio.

##### **“IT tools and technologies” workshop:**

tools for digital communication and web languages. DTP project work, usability and accessibility.

As an alternative, it is possible to attend other workshops organised in the Department.



### *Career opportunities*

The aim of the course in Communication Technologies and Digital Culture is to equip you with communicative, technological, computing and linguistic skills, to facilitate a professional career in digital communication. As a graduate, you will have to be technologically adept with both old and new systems and tools. You will have the ability to work in culturally rich and multi-faceted contexts, where you will share knowledge, develop networks and produce content, which can be transferred to multimedia platforms. The 'communicator' must be able to create his or her own startup, work in consultancy, in media companies, in state-run organisations, in technology companies focussed on digital media. The following is a list of some professional roles these graduates can cover: cultural executive and event manager, media production executive, internal and external communication manager, PR and press manager, specialist in image and PR, digital communication writer and expert.

## COMMUNICATION TECHNOLOGIES & DIGITAL CULTURE

EXAM	Professor	SSD	CFUs
<b>1st year</b>			
<b>IT and digital communication technologies</b>	Paola Vocca	INF/01	<b>8</b>
<b>English language for communication and media</b>	Sonia Melchiorre	L-LIN/12	<b>10</b>
<b>History and culture of journalism</b> or <b>History of administration and of public communication</b> or <b>Law and religion</b>	Giovanna Tosatti	M-STO/04	<b>8</b>
	Giovanna Tosatti	SPS/03	
	Pasquale Lillo	IUS/11	
<b>Sociology and research methodology</b>	Simona Fallocco	SPS/07	<b>8</b>
<b>Economic studies for communication</b>	Giuseppina Gianfreda	SECS-P/01	<b>8</b>
<b>Public communication, Politics and the digital sector</b>	Luigi Di Gregorio	SPS/04	<b>8</b>
<b>Private and information law,</b>	Andrea Genovese	IUS/01	<b>8</b>
<b>Digital text and argumentative writing workshop</b>	Director: Giovanna Santini		

[...]

EXAM	Professor	SSD	CFUs
<b>2nd year</b>			
<b>Web languages and technologies</b>	Francesco Maria Donini	ING-INF/05	<b>8</b>
<b>Media theory and techniques</b>	Giovanni Fiorentino	SPS/08	<b>8</b>
<b>Contemporary history</b>	Marco S. Paolino	M-STO/04	<b>8</b>
<b>Digital cinema theory and techniques</b> or <b>Contemporary TV languages and formats</b>	Giacomo Nencioni	L-ART/06 L-ART/06	<b>8</b>
<b>Public law</b>	Pasquale Lillo	IUS/09	<b>8</b>
One subject chosen by the student			<b>8</b>
<b>Digital photography workshop</b> or <b>Digital radio workshop</b>	resp. Giovanni Fiorentino		
<b>3rd year</b>			
<b>Digital culture and social media</b>		SPS/08	<b>8</b>
<b>Humanities and computer studies</b>		M-STO/08	<b>8</b>
<b>Psychology of organisations and communication</b> or <b>Geography</b>	Gianluca Biggio Luisa Carbone	M-PSI/06 M-GGR/01	<b>8</b>
<b>Corporate advertising and communication</b>		SPS/08	<b>8</b>
<b>Digital graphic design</b>		ICAR/17	<b>8</b>
One subject chosen by the student			<b>8</b>
<b>IT tools and technologies workshop*</b>	resp. Francesco M. Donini		
<b>Total CFUs</b>			<b>180</b>
<b>Final test</b> (dissertation)			<b>6</b>
<b>Further training activities</b>			
<b>Laboratories</b>			<b>8</b>
<b>Further language knowledge</b>			<b>4</b>
8 CFUs split as follows:			
<b>Internships, training and project work</b>			<b>8</b>
<b>Other useful knowledge to enter the job market</b>			<b>8</b>

\* Attendance for a minimum of two workshops is compulsory.

**DEGREE COURSE (L-1)**  
HERITAGE STUDIES



### **Course Director**

Professor Gian Maria Di Nocera  
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### **Student Office**

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Tel. 0761 357798

### **Location**

Academic office  
of the Cultural Heritage courses  
beniculturali@unitus.it

Riello Campus  
Largo dell'Università  
Tel. 0761 357166  
Tel. 0761 357167

### **Headquarters**

Department of  
Humanities, Communication  
and Tourism (DISUCOM)  
via Santa Maria in Gradi, 4  
Tel. 0761 357604

### *Educational goals*

The degree in Science of Cultural Heritage (L-1)'s training programme aims at providing appropriate core knowledge and a good methodological training for cultural heritage, with particular attention to archaeological and socio-artistic heritage. The course also aims at developing and promoting the idea that the knowledge, promotion and protection of cultural heritage nowadays requires a multidisciplinary approach.

The course includes a good and stable core training through history-based, archaeology, historic-artistic, documentary and philology-literary subjects and it continues on with the acquisition of law and management knowledge about cultural heritage. The course also includes some subjects aimed at improving competences in written and spoken Italian and of one other European language.

The course is completed with technical-scientific studies, which are vital for the understanding and promotion of our cultural heritage. Starting from this academic year, there are a series of extra disciplines focussed on the digital communication and promotion of the archaeological, historical and artistic heritage. The Science and Cultural Heritage study plan also includes national and international internships aimed at the acquisition of the technical competences needed for direct interventions: in archaeology, with excavation sites, topographic reconnaissance, the classification of archaeological findings and their museal display, informative and exhibition activities; in the historic-artistic sector by inventorising and cataloguing works of art, taking part in the organisation of exhibitions, providing support for the planning, implementation and management of museum. Graduates will be equipped with the fundamental, methodological and theoretical tools to enter the job market.

Without delving into the extremely specialised content of second level degree course, this degree course forms the basis and provides the knowledge needed to access a higher level of studies in other Italian institutions as well, depending on the specific skills of each student.

### *Career opportunities*

Heritage Studies graduates could consider a professional career in:

- universities and state-run and private research organisations involved in the management and upkeep of our cultural heritage
- Institutions belonging to the Ministry of Tourism and Cultural Heritage (museums, libraries and more);
- societies, cooperatives and foundations operating in the cultural heritage sector.

Graduates of the three-year degree course in Science of Cultural Heritage (L-1) can work on archaeological excavations, on writing archaeological maps, on cataloguing archaeological and historical-artistic artefacts, on managing museums, organising exhibitions and carrying out the related communication activities; they can also support research activities.

## Laboratories

### **Conservation and Restoration Diagnostics "Michele Cordaro"**

Tel. 0761 357017 - 018

Fax 0761 357017

labdiac@unitus.it

#### **Coordinator**

Professor Ulderico Santamaria

#### **Technical Director: research fellow**

Claudia Pelosi

#### **Technical and administrative staff**

Giorgia Agresti

### **Photographic and graphics recording and documentation lab**

Tel. 0761 357168 - 019

Fax 0761 357168

mastro@unitus.it

#### **Coordinator**

Giuseppe Romagnoli

## **Restoration of artefacts on wood and textiles**

and

## **Restoration of artefacts in stone and derivatives; decorated architectonic surfaces**

### **Coordinator**

Professor Maria Ida Catalano

### **Deputy Head**

Paola Pogliani

The course of study is organized on two pathways that the student can choose based on their specific interests: **Archaeological pathway** and **Historical-artistic pathway**.

These pathways correspond to two distinct study plans. The study plan is online and the student is required to fill it fully in the first semester of the first year of the course. However, before transcribing the online study plan, the student will have to fill it out in paper form together with a reference professor or the graduate chairman, who will receive a copy, approved and signed.

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## ARCHAEOLOGICAL STUDY PROGRAMME

SSD	EXAM / DISCIPLINE	CFU
<b>FIRST YEAR</b>		
<b>ITALIAN LANGUAGE AND LITERATURE</b> 1 exam		<b>8</b>
L-FIL-LET/10	<b>Italian literature</b> (compulsory)	<b>8</b>
<b>HISTORICAL DISCIPLINES</b> 2 exams to be chosen among the following:		<b>16</b>
L-ANT/01	<b>Prehistoric archaeology</b>	<b>8</b>
L-ANT/02	<b>Greek history</b>	<b>8</b>
M-STO/01	<b>Medieval history</b>	<b>8</b>
<b>DISCIPLINES RELATED TO THE HISTORICAL-ARCHAEOLOGICAL, ARTISTIC, ARCHIVAL, BOOK, DEMOETHNOANTHROPOLOGICAL AND ENVIRONMENTAL HERITAGE</b> 4 exams, two of which are compulsory and two of which will be chosen among the following:		<b>32</b>
L-ANT/06	<b>Etruscology</b> (I semester)	<b>8</b>
L-ANT/07	<b>Greek archaeology and history of art</b> (I semester - compulsory)	<b>8</b>
L-ANT/09	<b>Ancient topography</b> (II semester)	<b>8</b>
L-ANT/10	<b>Methodology of archaeological research</b> (II semester - compulsory)	<b>8</b>
L-ART/01	<b>History of medieval art</b> (II semester)	<b>8</b>
L-ART/04	<b>Executive procedures and artistic techniques documentation</b> (II semestre)	<b>8</b>
L-ART/04	<b>Museology/Museum didactics</b> (I semestre)	<b>8</b>
<b>First year: 7 exams</b>		<b>56</b>
<b>SECOND YEAR</b>		
<b>HISTORICAL DISCIPLINES</b> 1 exam		<b>8</b>
L-ANT/03	<b>Roman history</b> (II semester - compulsory)	<b>8</b>
<b>ANCIENT AND MEDIEVAL CIVILISATIONS</b> 1 exam to be chosen among the following:		<b>8</b>
L-FIL-LET/02	<b>Greek literature</b> (I semester)	<b>8</b>
L-FIL-LET/04	<b>Latin literature</b> (II semester)	<b>8</b>
<b>GEOGRAPHICAL AND ANTHROPOLOGICAL DISCIPLINES</b> 1 exam to be chosen among the following:		<b>8</b>
BIO/08	<b>Archaeozoology</b> (II semester)	<b>8</b>
M-GGR/01	<b>Geography</b> (II semester)	<b>8</b>
M-DEA/01	<b>Cultural anthropology</b> (II semester)	<b>8</b>
<b>LEGISLATION AND CULTURAL HERITAGE MANAGEMENT</b> 1 exam		<b>8</b>
IUS/10	<b>Cultural heritage legislation</b> (I semester - compulsory)	<b>8</b>
<b>DISCIPLINES RELATED TO THE HISTORICAL-ARCHAEOLOGICAL, ARTISTIC, ARCHIVAL, BOOK, DEMOETHNOANTHROPOLOGICAL AND ENVIRONMENTAL HERITAGE</b> 2 exams, one compulsory and one to be chosen among the following:		<b>16</b>
L-ANT/07	<b>Roman art history and archaeology</b> (I semester - compulsory)	<b>8</b>

continues

SSD	EXAM / DISCIPLINE	CFU
L-ANT/08	<b>Medieval archaeology</b> (II semester)	<b>8</b>
L-ART/04	<b>History of restoration</b> (II semester)	<b>8</b>
<b>ONE EXAM CHOSEN AMONG THE FOLLOWING</b>		<b>8</b>
Usually this exam can be chosen among all the disciplines offered within this degree course or in other three-year degree courses within the university. It is not possible to choose the disciplines which are already included in your study plan.		<b>8</b>
<b>Second year: 7 exams</b>		<b>56</b>
<b>THIRD YEAR</b>		
<b>SIMILAR AND INTEGRATED ACTIVITIES</b> 5 exams chosen amongst the following:		<b>40</b>
ING-IN/22	<b>Archaeometry and science and technology of materials</b> (I semester)	<b>8</b>
AGR/13	<b>Soil as cultural heritage</b> (II semester)	<b>8</b>
AGR/06	<b>Wood science and technology</b> (I semester)	<b>8</b>
BIO/03	<b>Botanics applied to cultural heritage</b> (I semester)	<b>8</b>
L-LIN/01	<b>General linguistics</b> (I semester)	<b>8</b>
L-LIN/12	<b>English language</b> (II semester) (compulsory)	<b>8</b>
L-FIL-LET/13	<b>Philology of Italian literature</b> (II semester)	<b>8</b>
SECS-P/07	<b>Business economy</b> (II semester)	<b>8</b>
SECS-P/13	<b>Technology, innovation, quality</b> (I semester)	<b>8</b>
SPS/08	<b>Media theory and technique</b> (I semester)	<b>8</b>
M-STO/08	<b>General archiving</b> (I semester)	<b>8</b>
L-FIL-LET/12	<b>Italian linguistics</b> (II semester)	<b>8</b>
L-FIL-LET/05	<b>Classical philology and papirology elements</b> (II semester)	<b>8</b>
M-STO/09	<b>Paleography</b> (II semester)	<b>8</b>
L-ART/05	<b>History of theatre and entertainment</b> (II semester)	<b>8</b>
L-ART/06	<b>Film language theories and techniques</b> (II semester)	<b>8</b>
SPS/08	<b>Digital culture and social media</b>	<b>8</b>
SPS/08	<b>Corporate advertising and communication</b>	<b>8</b>
<b>ONE EXAM CHOSEN AMONG THE FOLLOWING</b>		<b>8</b>
Usually this exam can be chosen among all the disciplines offered within this degree course or in other three-year degree courses within the university. It is not possible to choose the disciplines which are already included in your study plan.		<b>8</b>
<b>OTHER ACTIVITIES</b>		
	<b>For the knowledge of a minimum of one foreign language</b>	<b>4</b>
	<b>Training or orientation workshops</b>	<b>8</b>
	<b>Final test</b>	<b>8</b>
<b>TOTAL</b>		<b>180</b>



## ART AND HISTORY STUDY PROGRAMME

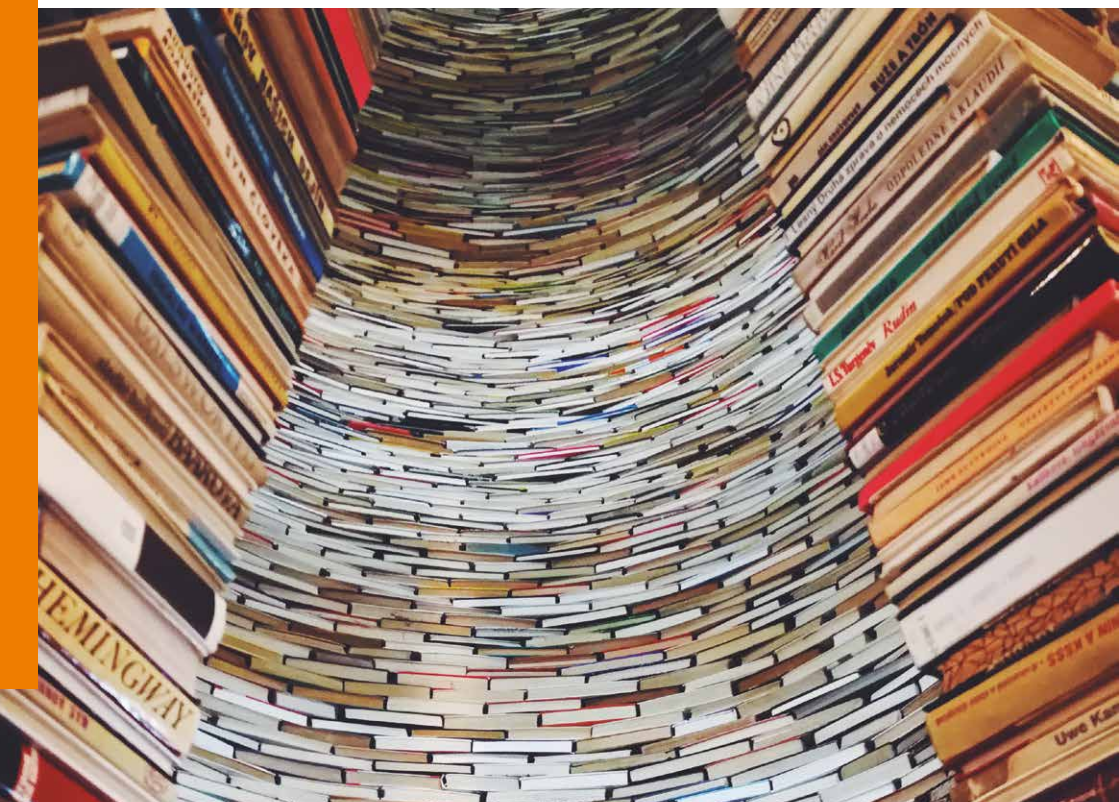
SSD	EXAM / DISCIPLINE	CFU
<b>FIRST YEAR</b>		
<b>ITALIAN LANGUAGE AND LITERATURE</b> 1 exam		<b>8</b>
L-FIL-LET/10	<b>Italian literature</b> (compulsory)	<b>8</b>
<b>HISTORICAL DISCIPLINES</b> 2 exams to be chosen among the following:		<b>16</b>
M-STO/01	<b>Medieval history</b> (II semester - compulsory)	<b>8</b>
M-STO/02	<b>Modern history</b> (I semester - compulsory)	<b>8</b>
<b>DISCIPLINES RELATED TO THE HISTORICAL-ARCHAEOLOGICAL, ARTISTIC, ARCHIVAL, BOOK, DEMOETHNOANTHROPOLOGICAL AND ENVIRONMENTAL HERITAGE</b> 4 exams, two of which are compulsory and two of which will be chosen among the following:		<b>32</b>
L-ANT/07	<b>Greek archaeology and history of art</b> (I semester)	<b>8</b>
L-ART/01	<b>History of medieval art</b> (I semester)	<b>8</b>
L-ART/02	<b>History of modern art</b> (II semester - compulsory)	<b>8</b>
L-ART/04	<b>Executive procedures and artistic techniques documentation</b> (II semestre)	<b>8</b>
L-ART/04	<b>Museology/Museum didactics</b> (I semestre)	<b>8</b>
<b>First year: 7 exams</b>		<b>56</b>
<b>SECOND YEAR</b>		
<b>HISTORICAL DISCIPLINES</b> 1 exam		<b>8</b>
M-STO/04	<b>Contemporary history</b> (II semester - compulsory)	<b>8</b>
<b>ANCIENT AND MEDIEVAL CIVILISATIONS</b> 1 exam to be chosen among the following:		<b>8</b>
L-FIL-LET/02	<b>Greek literature</b> (I semester)	<b>8</b>
L-FIL-LET/04	<b>Latin literature</b> (II semester)	<b>8</b>
<b>GEOGRAPHICAL AND ANTHROPOLOGICAL DISCIPLINES</b> 1 exam to be chosen among the following:		<b>8</b>
BIO/08	<b>Archaeozoology</b> (II semester)	<b>8</b>
M-GGR/01	<b>Geography</b> (II semester)	<b>8</b>
M-DEA/01	<b>Cultural anthropology</b> (II semester)	<b>8</b>
<b>LEGISLATION AND CULTURAL HERITAGE MANAGEMENT</b> 1 exam		<b>8</b>
IUS/10	<b>Cultural heritage legislation</b> (I semestre - obbligatorio)	<b>8</b>
<b>DISCIPLINES RELATED TO THE HISTORICAL-ARCHAEOLOGICAL, ARTISTIC, ARCHIVAL, BOOK, DEMOETHNOANTHROPOLOGICAL AND ENVIRONMENTAL HERITAGE</b> 2 exams, one compulsory and one to be chosen among the following:		<b>16</b>
L-ANT/07	<b>Archaeology and history of Roman art</b> (I semester)	<b>8</b>
L-ANT/08	<b>Contemporary art history</b> (I semester - compulsory)	<b>8</b>
L-ART/03	<b>Contemporary art history in Europe and in the Mediterranean</b> (I semester)	<b>8</b>
L-ART/04	<b>History of restoration</b> (II semester)	<b>8</b>

continues

SSD	EXAM / DISCIPLINE	CFU
<b>ONE EXAM CHOSEN AMONG THE FOLLOWING</b>		<b>8</b>
	Usually this exam can be chosen among all the disciplines offered within this degree course or in other three-year degree courses within the university. It is not possible to choose the disciplines which are already included in your study plan.	<b>8</b>
<b>Second year: 7 exams</b>		<b>56</b>
<b>THIRD YEAR</b>		
<b>SIMILAR AND INTEGRATED ACTIVITIES</b> 5 exams chosen amongst the following:		<b>40</b>
ING-IN/22	<b>Archaeometry and science and technology of materials</b> (I semester)	<b>8</b>
AGR/13	<b>Soil as cultural heritage</b> (II semester)	<b>8</b>
AGR/06	<b>Wood science and technology</b> (I semester)	<b>8</b>
BIO/03	<b>Botanics applied to cultural heritage</b> (I semester)	<b>8</b>
L-LIN/01	<b>General linguistics</b> (I semester)	<b>8</b>
L-LIN/12	<b>English language</b> (II semester) (compulsory)	<b>8</b>
L-FIL-LET/13	<b>Philology of Italian literature</b> (II semester)	<b>8</b>
SECS-P/07	<b>Business economy</b> (II semester)	<b>8</b>
SECS-P/13	<b>Technology, innovation, quality</b> (I semester)	<b>8</b>
SPS/08	<b>Media theory and technique</b> (I semester)	<b>8</b>
M-STO/08	<b>General archiving</b> (I semester)	<b>8</b>
L-FIL-LET/12	<b>Italian linguistics</b> (II semester)	<b>8</b>
L-FIL-LET/05	<b>Classical philology and papirology elements</b> (II semester)	<b>8</b>
M-STO/09	<b>Paleography</b> (II semester)	<b>8</b>
L-ART/05	<b>History of theatre and entertainment</b> (II semester)	<b>8</b>
L-ART/06	<b>Film language theories and techniques</b> (II semester)	<b>8</b>
SPS/08	<b>Digital culture and social media</b>	<b>8</b>
SPS/08	<b>Corporate advertising and communication</b>	<b>8</b>
<b>ONE EXAM CHOSEN AMONG THE FOLLOWING</b>		<b>8</b>
	Usually this exam can be chosen among all the disciplines offered within this degree course or in other three-year degree courses within the university. It is not possible to choose the disciplines which are already included in your study plan.	<b>8</b>
<b>OTHER ACTIVITIES</b>		
	<b>For the knowledge of a minimum of one foreign language</b>	<b>4</b>
	<b>Training or orientation workshops</b>	<b>8</b>
	<b>Final test</b>	<b>8</b>
<b>TOTAL</b>		<b>180</b>

## SECOND-LEVEL DEGREE COURSE (LM-14)

# MODERN PHILOLOGY



### **Administrator**

Professor Raffaele Caldarelli  
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### **Student Office**

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### **Location**

DISUCOM  
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via Santa Maria in Gradi, 4  
Tel. 0761 357604

### *Educational goals*

A master's degree course in modern philology will enable students to specialize in the study of literature and communication and to consolidate their knowledge of linguistics, philology, and of traditional and digital media studies.

The general aim of this degree course is preparing second-level degree graduates who can work in publishing, advertising, research, the organisation and management of cultural events, digital and traditional communication and training.

The second-level degree course in Modern Philology with its two curriculum options - 1. Philology 2. Science of Letters and of Multimedia Communication, which aims at providing a wide cultural philological-linguistic, literary criticism and communicative-linguistic background. The degree course provides specialised training in the language, literary and communication sectors, including multimedia communication. It allows students to focus on the study of the Italian language and literature, of language and philological sciences and on multimedia languages also taking into account the historical, philosophical, anthropological, sociological and cultural situation.

### *Career opportunities*

- An MA in Modern Philology will equip graduates with many transferable skills and open up a wide-range of career paths, for example: In the culture sector – in charge of setting up and organizing cultural institutions and activities (museums, exhibitions); Research, development and coordination of cultural-linguistic projects, especially in the field of linguistics applied to politics and integration, also at European level;
- A professional in the field of digital communication, who conceptualizes, produces and manages web content;
- writer - who writes in the publishing and advertising sector;
- Lexicographer, who coordinates projects and activities in the editing of dictionaries and similar texts, cooperating in the production of texts, carrying

- out surveys and research, and compiling word lists and definitions;
- Operator in the training and education sectors, active in private and state-run institutions, if needed after having completed specific training courses if this is required by the law. Graduates will be able to pursue a professional career in the fields of editing, advertising, research, planning and managing cultural events and teaching. Graduates will be able to pursue employment opportunities in specific institutions such as the national archives, libraries and state institutes, or in cultural centres and foundations. They could also find a job in research within private and state-run institutions, both nationally and internationally.

The second cycle degree (LM-14) offers a training allowing graduates to continue their university studies at a more advanced level (PhDs, specialisation schools, second-level master courses)..

#### *Course Structure*

In both study pathways, students will sit 10 exams, each worth 8 credits, and they will earn 20 credits for 'Additional Activities' and 20 credits for the preparation of a thesis, for a total of 120 CFUs.

## PHILOLOGY

EXAM	Professor	SSD	CFUs
<b>1st year</b>			
<b>Italian literature</b>	Filippo Grazzini	L-FIL-LET/10	<b>8</b>
One subject chosen among the following:			
<b>Didactics of modern languages</b>		L-LIN/02	<b>8</b>
<b>English language for culture and communication</b>	Alba Graziano	L-LIN/12	
One subject chosen among the following:			
<b>Romance philology and linguistics</b>	Giovanna Santini	L-FIL-LET/09	<b>8</b>
<b>Latin language and literature</b>	Alessandro Fusi (LM-2)	L-FIL-LET/04	
One subject chosen among the following:			
<b>French literature</b>	Anna Lo Giudice	L-LIN/03	<b>8</b>
<b>English literature</b>	Valerio Viviani	L-LIN/10	
<b>Russian literature</b>	Raffaele Caldarelli	L-LIN/21	
One subject chosen among the following:			
15211 <b>Medieval art history</b>	Silvia Maddalo	L-ART/01	<b>8</b>
14587 <b>Italian linguistics</b>	Stefano Telve (LM-37)	L-FIL-LET/12	
14584 <b>Contemporary Italian literature</b>		L-FIL-LET/11	
15491 One subject chosen by the student			<b>8</b>
<b>2nd year</b>			
One subject chosen among the following:			
<b>Modern history</b>	Matteo Sanfilippo	M-STO/02	<b>8</b>
<b>Contemporary history</b>	Marco Salvatore Paolino	M-STO/04	
14549 <b>Roman history</b>		L-ANT/03	<b>8</b>
One subject chosen among the following:			
<b>Museum shows and exhibitions</b>	Simona Rinaldi	L-ART/04	<b>8</b>
<b>Literary criticism and comparative literature</b>	Francesca Petrocchi	L-FIL-LET/14	
<b>Phonetics and phonology</b>	Amedeo De Dominicis	L-LIN/01	
One subject chosen among the following:			
<b>Latin language and literature</b>	Alessandro Fusi (LM-2)	L-FIL-LET/04	<b>8</b>
<b>History of Central Europe</b>		M-STO/03	
<b>Geography</b>	Luisa Carbone	M-GGR/01	
<b>History of writing</b>	Francesco M. Cardarelli	M-STO/09	
<b>Didactics and special pedagogy</b>	Mario Pireddu	M-PED/03	

[...]

EXAM	Professor	SSD	CFUs
<b>Other training activities (D.M. 270 art. 10 c. 5)</b>			
<b>Final test (dissertation)</b> Compulsory for everyone			<b>20</b>
<b>Further training activities</b> 20 CFUs divided among:			
<b>Further language knowledge</b>			<b>4</b>
<b>Digital editing</b>			<b>10</b>
<b>Training and orientation workshops</b>			<b>6</b>
<b>Other useful knowledge to enter the job market</b>			<b>6</b>
<b>Other useful knowledge to enter the job market</b>			<b>10</b>
<b>Total CFUs</b>			<b>120</b>

Note: Other training activities require the following:

18 CFUs with the final test (compulsory for everyone);

14 CFUs with further training activities, 8 of which are to be acquired with Digital and IT abilities (digital publishing). The other 6 credits can be acquired through training and orientation workshops or with Other useful knowledge needed to enter the job market.

## CURRICULUM SCIENCE OF LETTERS AND OF MULTIMEDIA COMMUNICATION

EXAM	Professor	SSD	CFUs
<b>1st year</b>			
<b>Italian literature</b>	Filippo Grazzini	L-FIL-LET/10	<b>8</b>
<b>English language for culture and communication</b>	Alba Graziano	L-LIN/12	<b>8</b>
One subject chosen among the following:			
<b>Contemporary Italian literature</b>	Contratto	L-FIL-LET/11	<b>8</b>
<b>Italian linguistics</b>	Stefano Telve (LM-37)	L-FIL-LET/12	
Una materia a scelta tra:			
<b>Sociology of Consumption and Advertising</b>	Giovanni Fiorentino	SPS/08	<b>8</b>
<b>Contemporary history</b>	Marco Salvatore Paolino	M-STO/04	
One subject chosen among the following:			
<b>Writing, storytelling and multimedia production</b>	Giacomo Nencioni	L-ART/06	<b>8</b>
<b>Web and multimedia</b>	Francesco Maria Donini	ING-INF/05	
<b>One subject chosen by the student</b>			<b>8</b>
<b>2nd year</b>			
One subject chosen among the following:			
<b>Literary criticism and comparative literature</b>	Francesca Petrocchi	L-FIL-LET/14	<b>8</b>
<b>Phonetics and phonology</b>	Amedeo De Dominicis	L-LIN/01	
One subject chosen among the following:			
<b>Exhibitions and museums</b>	Simona Rinaldi	L-ART/04	<b>8</b>
<b>History of music</b>	Contratto	L-ART/07	
One subject chosen among the following:			
<b>Didactics of modern languages</b>	Contratto	L-LIN/02	<b>8</b>
<b>Technology for training</b>	Mario Pireddu	M-PED/03	
One subject chosen among the following:			
<b>History of theatre and entertainment</b>	Contratto	L-ART/05	<b>8</b>
<b>Cultural anthropology</b>	Contratto	M-DEA/01	
<b>One subject chosen by the student</b>			<b>8</b>
<b>Other training activities (D.M. 270 art. 10 c. 5)</b>			
<b>Final test (dissertation)</b> Compulsory for everyone			<b>18</b>
<b>Further training activities</b> 14 CFUs divided among:			
<b>Digital and IT abilities</b> Compulsory for everyone			<b>8</b>
<b>Training and orientation workshops</b>			<b>0-6</b>
<b>Other useful knowledge to enter the job market</b>			<b>0-6</b>
<b>Totale CFU</b>			<b>120</b>

Note: Other training activities require the following: 18 CFUs with the final test (compulsory for everyone); 14 CFUs with further training activities, 8 of which are to be acquired with Digital and IT abilities (digital publishing). The other 6 credits can be acquired through training and orientation workshops or with Other useful knowledge needed to enter the job market.



**SECOND-LEVEL DEGREE COURSE (LM-91)**

DIGITAL  
INFORMATION



### Course Director

Professor Mario Pireddu  
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### Student Office

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Department of Humanities,  
Communication and Tourism

### Location

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via Santa Maria in Gradi, 4  
Tel. 0761 357604

### Educational goals

The second-level degree course in Digital Information is an interdisciplinary course which aims at providing scientific knowledge and technological competences for the production and management of content and information in digital environments by connecting them with knowledge in humanities.

The degree course's general aim is that of training second-level degree graduates with high-level technological and IT competences who are able to operate in an interdisciplinary way for the management, planning, promotion and use of information and communication and who can come up with solutions to complex problems in a digital and cross-media environment. The course aims at preparing professionals who are able to apply innovative solutions in digital technology and networks and who possess the required competences in the commercial, socio-organisational and regulatory areas of the cultural capital that is at the centre of the information society.

The three subject areas included in this degree course are: IT and technology, media sciences and humanities. The course provides specialised training in these different areas, allowing students to get familiar with methods of research, production and organisation of information, recognise and identify the most effective IT tools for the treatment of information and to identify the issues related to the systems' safety and reliability.

### Career opportunities

This second cycle degree course prepares students to work in the communication and content management areas, for private companies, media companies, state jobs and highly technological institutions who operate in the following sectors: web, editorial, audiovisual and software. Graduates are able to:

- plan communication environments and services, geographic informations systems (GIS) and open data
- manage communities and social media
- manage online promotional campaigns and branding
- deal with storytelling, storymaps, cross-media journalism support and data journalism

- provide museum information and multimedia/ audiovisual production, content management.

The competences related to the functions are the following: project management of information and cultural content production processes; control and analysis of data and platforms for knowledge management; control and management of network communication for businesses and public administration; promotion of business and institution innovation; management of text-based, multimedia and interactive content in digital environments; management of museum information content; creation and implementation of mobile and app products for information and cultural content; management of the digital marketing strategies and online presence for businesses and institutions; information planning in the cultural and environmental sectors.

Graduates will have significant opportunities to enter into contact with the job market through pre-existing cooperation initiatives that the Humanities, Communication and Tourism Department (DISUCOM) has with businesses, state organisations and institutions operating in the digital communication sector. Some of these are the Repubblica/L'Espresso, Vetrya, Sky, Skylab Studios, Il Fatto Quotidiano, Archeolibri and more. They are interested in working with professionals possessing more in-depth competences compared to graduates of the three year degree course.

The second-level degree course represents the natural continuation of the three-year degree course in Communication, Technology and Digital Culture. It provides further specialisation to graduates of the first-level degree course. Moreover, the training offered by this course allows graduates to continue their university studies at a more advanced level (PhDs, specialisation schools, second-level master's degree courses).

#### *Course Structure*

Students have to take 11 exams providing 8 credits each and obtain 12 CFUs for further training activities and 20 CFUs for writing the second cycle degree course dissertation, for a total of 120 CFUs.

## DIGITAL INFORMATION

EXAM	Professor	SSD	CFUs
<b>1st year</b>			
<b>Image, brand, consumption and advertising</b>	Giovanni Fiorentino	SPS/08	<b>8</b>
<b>Digital system interaction and usability</b>	Paola Vocca	INF/01	<b>8</b>
<b>Web, multimedia and interactive data visualisation</b>	Francesco Donini	INF/05	<b>8</b>
One subject chosen among the following:			
<b>Geographic information management and storymap</b>	Luisa Carbone	M-GGR/01	<b>8</b>
<b>Network learning and knowledge management</b>	Mario Pireddu	M-PED/03	
<b>Writing, storytelling and multimedia production</b>	Giacomo Nencioni	L-ART/06	<b>8</b>
One subject chosen among the following:			
<b>Digital information law</b>	Andrea Genovese	IUS/01	<b>8</b>
<b>Web and social media for politics</b>	Luigi De Gregorio	SPS/04	
<b>2nd year</b>			
<b>Information big data analysis and management</b>		INF/01	<b>8</b>
<b>Social journalism and digital media management</b>		SPS/08	<b>8</b>
One subject chosen among the following:			
<b>Archaeology, digital narration and promotion</b>	Salvatore De Vincenzo	L-ANT/07	<b>8</b>
<b>Museology and digital exhibitions</b>	Simona Rinaldi	L-ART/04	
<b>Digital technologies for the environment</b>	Fabio Recanatesi LM-69	AGR/10	
One subject chosen among the following:			
<b>Marketing and big data analytics</b>		SECS-P/08	<b>8</b>
<b>Digital business organisation</b>		SECS-P/10	
One subject chosen by the student			<b>8</b>
<b>Other training activities (D.M. 270 art. 10 c. 5)</b>			
<b>Final test</b> Compulsory for everyone			<b>20</b>
<b>Further training activities</b> 12 CFUs divided among:			
<b>Further language knowledge</b> L-LIN/12			<b>4</b>
<b>Training and orientation workshops</b>			<b>8</b>
<b>Other useful knowledge to enter the job market</b>			<b>8</b>
<b>Total CFUs</b>			<b>120</b>

# POSTGRADUATE STUDIES

## HIGH TRAINING COURSE

### Narrative strategies for cultural heritage evaluation

**Coordinator**

Professor Giovanni Fiorentino

**Coordinator**

Professor Luisa Carbone

**Contact details**

[luisa.carbone@unitus.it](mailto:luisa.carbone@unitus.it)

The high training course “Storyteller and content curator: narrative strategies for cultural heritage promotion” aims at training professionals who are able to manage narrative strategies related to the promotion, enhancement and technological use of the cultural heritage, conceived as a multimedia, immersive and multisensory experience. The course provides the competences needed to plan, produce and manage a cultural heritage narration that is developed in a linear, hypertextual and multimedia way. The way of transmitting cultural heritage has changed, and this is because of the time/space/speed dimension of the new technologies, the interoperability of digital resources and the plethora of different pathways offered by augmented networks. Course topics and issues:

- Storytelling, Social Network and cross-media promotion strategies: an analysis of the technology landscape and new media and audiovisual storytelling.
- GIS and virtual landscapes: the study of models and processes related to geographical information, with a focus on innovation and the planning of virtual landscapes.
- Musealisation and network: the use of virtual techniques to plan, study and set up the exhibition of a product or a digital collection in a traditional or virtual museum.
- Landscape archaeology and narration: the practical aspects and the technologies related to archaeological digs.

- Archives, memory and digital communication: the development of history and culture in collective memory and in institutions.

#### *Methodology*

The activities are aimed at combining and using the 'learning by doing' approach allowing students to deal with frontal lessons and other activities and study methodologies, projects applied to the cultural landscape and interdisciplinary case studies (sector-related workshops) as well as internships which complete the course and which will be carried out within institutions and companies working in this sector. The final test requires the drafting and presentation of a project.

#### *Job opportunities*

The competences and abilities developed during the high training course "Storyteller and content curator: narrative strategies for cultural heritage promotion" aptly respond to the cultural heritage market needs. The course aims at training professionals who are able to manage the communication of the cultural heritage at different levels; use the opportunities given by the new multimedia systems and take on the challenge of the new digital platforms and languages in different state-run and private bodies related to the various cultural heritage subsectors (archaeological, artistic, geographic information, museums, music, multimedia, environment, tourism, marketing and new technological languages).

#### *Duration*

Number of hours of frontal lessons and workshops: 80 hours

Number of hours for the internship 200 hours

# ACADEMIC CALENDAR

## Courses L-10, L-20, LM-14, LM-91

### Lessons timetable

#### First semester

from 1st October 2019 (Tuesday)  
to 10th October 2020 (Friday)

#### Second semester

from 2nd March 2020 (Monday)  
to 29th May 2020 (Friday)

#### Annual courses

from 1st October 2019 (Tuesday)  
to 29th May 2020 (Friday)

### Holidays

#### Christmas

from 24th December 2019 (Tuesday)  
to 6th January 2020  
returning on 7th January 2020

#### Easter

From 10th April 2020 (Friday)  
to 15th April 2020 (Wednesday)  
returning on 16th April 2020 (Thursday)

#### Liberation Day

From 25th April 2020 (Saturday)

#### Labour Day

From 1st May 2020 (Friday)

### Exam dates

#### Winter session (three sessions)

Last session of academic year 2018/19 and first session of the academic year 2019-2020 for lessons which started in the 1st semester:  
from 14/1/2020 to 28/2/2020  
(Thursday)

#### Summer session (three sessions)

First two sessions  
from 3/6/2020 to 28/6/2020 (Friday)  
Third session  
from 1/7/2020 to 15/7/2020 (Monday)  
(students who are planning to graduate in the July session cannot sit any exam during the third session)

#### Autumn session (two sessions)

Open to all students  
from 09/09/2020 to 27/09/2020

### Final exams

#### Final exam a.y. 2018-2019

from 24/10/2019 (Wednesday)  
to 26/10/2019 (Friday)  
from 18/12/2019 (Tuesday)  
to 19/12/2019 (Wednesday)

#### Final exam a.y. 2019-2020

from 14/2/2020 (Thursday)  
to 15/2/2020 (Friday)  
from 16/5/2020 (Thursday)  
to 17/5/2020 (Friday)  
from 18/7/2020 (Thursday)  
to 19/7/2020 (Friday)

# ACADEMIC CALENDAR

## Course L-1

### Lessons timetable

#### First semester

from 24th September 2019 (Monday)  
to 18th January 2020 (Friday)

#### Second semester

from 1st March 2020 (Friday)  
to 31st May 2020 (Friday)

### Holidays

#### Christmas

from 21st December 2019 (Friday)  
to 7th January 2020 (Monday)

#### Easter

from 18th April 2020 (Thursday)  
to 24th April 2020 (Wednesday)

### Calendar of the exams

#### Winter session academic year 2019-20

from 21st January 2020  
to 28th February 2020 (3 sessions)

#### Extra session (academic year 2018 -19)

from 21st January 2020  
to 28th February 2020 (3 sessions)

#### Extra session (academic year 2018 -19 and academic year 2019 -20)

from 1st April 2020  
to 30th April 2020 (1 session)

Except for the second-level degree course in Archaeology  
and History of Art Protection and Promotion.

#### Summer session (academic year 2019 -20)

from 3rd June  
to 26th July 2020 (3 sessions)

#### Autumn session (academic year 2019 -20)

from 9th September  
to 25th October 2020 (2 sessions)

### Final exams

#### Winter session academic year 2018-19

from 12th February  
to 15th February 2020

#### Extra session (academic year 2019 -20)

from 13th May  
to 16th May 2020

#### Summer session (academic year 2019 -20)

from 2nd July  
to 5th July 2020

#### Autumn session (academic year 2019 -20)

from 15th October  
to 18th October 2020

#### Autumn session (academic year 2019 -20)

from 10th December  
to 13th December 2020

#### Winter session (academic year 2019 -20)

from 11th February  
to 14th February 2021



# USEFUL INFORMATION

## Entrance test to the three-year bachelor's degree courses

So that enrolment of students onto the three-year degree courses is legitimate, applicants must take a test in order to verify their personal level of preparation. The tests take place according to a timetable, which is published online. The test is mandatory but not selective. Students who do not pass the test are welcome to enrol, but must improve their basic skills by attending support activities/lessons organised by the Department.

## Interviews for acceptance to the master's degree courses

Students wishing to enrol on LM14 in Modern philology must have the required entry qualifications and must attend an interview (timetable on the website). For the philological programme 16 CFUs are required in the field of literature and 16 CFUs in linguistics and philology: glottology, linguistics, sociolinguistics or societal linguistics, philology (either Italian, Romance, Germanic, Slav or Iranian), Italian linguistics, didactics of modern languages, all the teachings that include "Language and translation" in their names. For the study pathway Literary and Multimedia Studies, 16 CFUs are required in the field of social sciences and communication (including languages) and 16 CFUs in the field of humanities, legal and political history. Students who do not possess the required credits can request enrolment to a single module (at the Education Department Offices), and agree a personalised study programme with the subject tutor and then sit the exam in the agreed session. The credits for this exam must be attained before the enrolment interview and, in any case, before enrolment.

## Transfer from another university

Students wishing to enrol on the second-level degree course in Digital information (LM-91) must possess a L-20 degree (Communication Sciences) or the corresponding degree. Envisaged by DM 509/99, or a degree obtained abroad

that is deemed appropriate. In order to be admitted, graduates of any other degree have to possess the relevant CFUs in the following disciplines as established by the specific curricular criteria listed in the Regulations of the study course:

- IT: a minimum of 8 CFUs obtained in SSD INF/01 and ING-INF/05;
- Human and social sciences: at least 20 CFUs obtained in SSD L-ART/06, M-FIL/05, M-PSI/06, SPS/07, SPS/08, SPS/09, SPS/11, MGGR/01;
- Law and finance: at least 8 CFUs obtained in SSD IUS/01, IUS/04, IUS/05, IUS/07 IUS/09, IUS/10 SECS-P/01, SECS-P/02, SECS-P/03, SECS-P/04, SECS-P/05, SECS-P/06.

A good knowledge of the English language is also a prerequisite to access the course (level B1).

Students with training gaps compared to the curriculum prerequisites will have to fill them before the beginning of the degree course and the test exam to ascertain the individual knowledge of each student so that courses can be attended with success.

Graduates possessing these prerequisites will undergo an interview to test their personal knowledge. The interview is aimed at evaluating the candidates' competencies, preparation and motivation, in Italian or in English. The graduates' knowledge of the English language will also be evaluated. The interview is compulsory and it will be followed by a timetable that will be published on the department's website on an annual basis, following receipt of the candidate's pre-registration form to the students office.

## Erasmus Programme

- Students who wish to know beforehand how many and which CFUs they have already acquired can be recognised when they enrol can contact the administrator for degree courses L-1, L-10 or L-20. Students can make an appointment, arrange to send a certification of exams taken,
- or a self-compiled list of the exams they have taken, which should include the field of study and the number CFUs acquired.
- Students should start the transfer procedure at the Student office of the department where they are

enrolled and they must clearly specify 'DISUCOM, Università degli Studi della Tuscia, Viterbo' and which bachelor's degree course (L-1 Heritage Studies, L-10 Humanities/Literature Studies or L-20 Communication, Technologies and Digital Culture) they wish to enrol on. The paperwork documenting each student's career will be passed on to our Student Office. Once students have formally started the enrolment process, the documents will be sent to the governing body of the course.

- The governing body of courses L-1, L-10 or L-20 will deal with the request as quickly as possible. It will then approve the acknowledgement of the CFUs accrued and it will examine and send the documentation to the Student Office, where students will be able to collect it.
- Complete your study plan at the Student Office or with the assistance of the Administrator.

### **Erasmus Placement Administrator**

Professor Costanza Cigni  
Tel. 0761 357648  
c.cigni@unitus.it

### **Unitus International Relations Office**

For students who have won an Erasmus grant, to assist with preparing the documentation for their study abroad.

Tel. 0761 357918  
Tel. 0761 357918

#### **Location:**

Via S. Maria in Gradi 4, Viterbo

#### **Opening Hours:**

Mon-Wed-Fri  
9:00am - 12:00pm

### **Lifelong Learning Programme**

#### **The Erasmus programme and Erasmus Placement mobility grants for courses at a foreign university and work placements abroad.**

Right from the first year of the course, students can apply for an Erasmus grant, a European Union programme that encourages and helps students to study and take exams at a foreign university.

The Erasmus Programme of EU member states, including Bulgaria, Iceland, Liechtenstein, Norway, Switzerland and Turkey, was developed to encourage the mobility of students and university teachers among countries with a view to promoting the improvement of languages spoken within the group, but also to enable students to attend lectures and sit exams in the participating countries' universities. A further aim of the programme is to foster cooperation among higher education establishments in the distance learning sector and to promote the exchange of information and experience on the teaching systems of the entire group.

The DISUCOM department for student mobility has ongoing cultural agreements with numerous countries and universities (see link: [tuscia.llpmanager.it/studenti](http://tuscia.llpmanager.it/studenti)). In addition, graduates can also apply for the Erasmus programme and a relative grant.

# OFFICES AND STUDENT SERVICES

## Academic Office

### SANTA MARIA IN GRADI COMPLEX

didattica.disucom@unitus.it

#### Administrator

Cinzia Boni

Tel. 0761 357604 - cinziaboni@unitus.it

#### Anna Galli

Tel. 0761 357641 - annagalli@unitus.it

#### IT Administrator

Paolo Ragonesi

Tel. 0761 357611 - pragonesi@unitus.it

#### General Services

Antonino Virga

virga@unitus.it

### RIELLO CAMPUS

beniculturali@unitus.it

#### Administrator

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Cocozza Maria

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Turchini Doriana

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## IT Office 13

Via Santa Maria in Gradi, 4

virga@unitus.it

## Laboratory D

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virga@unitus.it

## Student Halls of Residence

Piazza S. Sisto, 8

Tel. 0761 326313

Via Cardarelli, 76

Tel. 0761 278901

## Erasmus

### Senior Administrator

Professor Costanza Cigni

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Tel. 0761 357648

## Orientation and Students' tutors

Professor Luisa Carbone - luisa.carbone@unitus.it

Professor Sonia M. Melchiorre -

melchiorresmr@unitus.it

Professor Marina Micozzi - marinamicozzi@unitus.it

Alessia Pigna - orientamento.disucom@unitus.it

Francesca Spagnolo

Martina Ciavardini

# DEPARTMENT STRUCTURE

## **Coordinator**

Professor Giovanni Fiorentino

## **General Administrator**

Maria Annunziata Silvestri

## **Education Administrator**

Cinzia Boni

## **IT Administrator**

Paolo Ragonesi

## **Full Professors**

Ciampi Gabriella, De Dominicis Amedeo, Donini Francesco Maria, Filippone Elina, Fiorentino Giovanni, Graziano Alba, Lillo Pasquale, Maddalo Silvia, Sanfilippo Matteo, Vaiano Diego, Vallozza Maddalena

## **Associate Professors**

Caldarelli Raffaele, De Caprio Francesca, De Vincenzo Salvatore, Di Nocera Gian Maria, Fusi Alessandro, Genovese Andrea, Grazzini Filippo, Micozzi Marina, Paolino Marco Salvatore, Pireddu Mario, Rinaldi Simona, Santini Giovanna, Tosatti Giovanna, Viviani Valerio, Vocca Paola

## **Adjunct Professors**

Biggio Gianluca, Cigni Costanza, De Vincentiis Amedeo, Di Gregorio Luigi, Fallocco Simona, Gianfreda Giuseppina, Lo Giudice Anna Maria, Pifferi Stefano

## **Research Fellow**

Dell'Era Tommaso, Giosuè Daniela

## **Temporary Research Fellows**

Boccolini Alessandro (art. 24 c.3-a L. 240/10)

Carbone Luisa (art. 24 c.3-b L. 240/10)

Melchiorre Sonia (art. 24 c.3-a L. 240/10)

Nencioni Giacomo (art. 24 c.3-a L. 240/10)

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## Teaching staff

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 **Note**

A series of horizontal dotted lines for writing notes.





Graphic design by  
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