DISUCOM DEPARTMENT OF HUMANITIES, COMMUNICATION AND TOURISM

Degree courses tables ACADEMIC YEAR 2018 / 2019

DEGREE COURSE (L-10) HUMANITIES / LITERARY STUDIES

LINGUISTIC, LITERARY AND HISTORICAL STUDIES

Exam	Professor	SSD	CFUs
1st year			
Italian literature	Stefano Pifferi	L-FIL-LET/10	8
Modern history	Matteo Sanfilippo	M-STO/02	8
or	Amedeo de Vincentiis L-1	M-STO/01	8
Medieval history			
General linguistics	Amedeo De Dominicis	L-LIN/01	8
History of Central Europe	Francesca De Caprio	M-STO/02	8
or	Ela Filippone	L-OR/14	8
History of Iran and of the Persian			
countries			
Geography	Luisa Carbone	M-GGR/01	8
Computer science applied to	Transfer credit L-20	M-STO/08	8
humanities			
2nd year			
French language and translation	Sonia Di Vito L-11	L-LIN/04	10
or	Alba Graziano L-20	L-LIN/12	10
English language and translation			
Didactics of modern languages		L-LIN/02	8
or	Riccardo Gualdo L-11	L-FIL-LET/12	8
Italian linguistics			
Italian literature 2	Filippo Grazzini	L-FIL-LET/10	8
Latin language and literature	Alessandro Fusi L-1	L-FIL-LET/04	8
Greek history	Transfer credit L-1	L-ANT/02	8
or	Alessia Rovelli L-1	L-ANT/03	8
Roman history			
Medieval art history	Silvia Maddalo L-1	L-ART/01	8
or	Simona Rinaldi	L-ART/04	8
Museums and art criticism			
Subject chosen by the student			8
3rd year			
Comparative literature	Francesca Petrocchi	L-FIL-LET/14	8
or		L-FIL-LET/11	8
Contemporary Italian literature			
Contemporary history	Marco Paolino	M-STO/04	8
Greek literature	Maddalena Vallozza L-1	L-FIL-LET/02	8
or	Paolo Marini L1	L-FIL-LET/13	8
Italian philology	Francesco Cardarelli	M-STO/09	8
or			
History of writing			
Romance philology and linguistics	Giovanna Santini	L-FIL-LET/09	8
or	Costanza Cigni	L-FIL-LET/15	8
Germanic philology			

French literature or	Anna Lo Giudice	L-LIN/03	8
English literature or	Valerio Viviani	L-LIN/10	8
Russian language and literature	Raffaele Caldarelli	L-LIN/21	8
Subject chosen by the student			8
Final test (dissertation)			8
Other training activities			18 CFUs split as
			follows:
Further language knowledge			6
Training and orientation workshops			6
IT and telematic abilities			6
Other useful knowledge to enter the job market			6

MODERN LITERATURE, ARTS AND ENTERTAINMENT

Exam	Professor	SSD	CFUs
1st year			
Italian literature	Stefano Pifferi	L-FIL-LET/10	8
Modern history	Matteo Sanfilippo	M-STO/02	8
or	Amedeo de Vincentiis L-1	M-STO/01	8
Medieval history			
General linguistics	Amedeo De Dominicis	L-LIN/01	8
Computer science applied to	Transfer credit L-20	M-STO/08	8
humanities			
Digital cinema theory and techniques	Giacomo Nencioni L-20	L-ART/06	8
or			
Contemporary TV languages and			
formats			
Geography	Luisa Carbone	M-GGR/01	8
2nd year	1		
History of theatre and entertainment		L-ART/05	8
French language and translation	Sonia Di Vito L-11	L-LIN/04	10
or	Alba Graziano L-20	L-LIN/12	
English language and translation			
Italian literature 2	Filippo Grazzini	L-FIL-LET/10	8
Latin language and literature	Alessandro Fusi L-1	L-FIL-LET/04	8
History of modern age travel and of	Francesca De Caprio	M-STO/02	8
travellers	Ela Filippone	L-OR/14	
or			
History of Middle East travel and of			
travellers			
Medieval art history	Silvia Maddalo L-1	L-ART/01	8
or	Simona Rinaldi	L-ART/04	
Museums and art criticism			
Subject chosen by the student			8
3rd year	1		
Comparative literature	Francesca Petrocchi	L-FIL-LET/14	8

or		L-FIL-LET/11	
Contemporary Italian literature			
Italian linguistics	Riccardo Gualdo L-11	L-FIL-LET/12	8
Contemporary history	Marco Paolino	M-STO/04	8
or	Alessia Rovelli L-1	L-ANT/03	
Roman history			
Media theory and techniques	Giovanni Fiorentino L-20	SPS/08	8
French literature	Anna Lo Giudice	L-LIN/03	8
or	Valerio Viviani	L-LIN/10	
English literature	Ornella Discacciati L-11	L-LIN/21	
or			
Russian language and literature			
Subject chosen by the student			8
Final test (dissertation)			8
Other training activities			18 CFUs
			split as
			follows:
Further language knowledge			6
Training and orientation workshops			6
IT and telematic abilities			6
Other useful knowledge to enter the			6
job market			
For exams with transfer credits from L1 e L 11 plea	se refer to the L 10 course timetable. E	xams not taken in acco	ordance with the
study plan will be cancelled. There is no second-year	ar exam on the same subject.		

DEGREE COURSE (L-20) COMMUNICATION TECHNOLOGIES & DIGITAL CULTURE

COMMUNICATION TECHNOLOGIES AND DIGITAL CULTURE

Exam	Professor	SSD	CFUs
1st year			
IT and digital communication	Paola Vocca	INF/01	8
technologies			
English language for communication	Sonia Melchiorre	L-LIN/12	10
and media			
History and culture of journalism	Giovanna Tosatti	M-STO/04	8
or	Giovanna Tosatti	SPS/03	8
History of administration and of	Pasquale Lillo	IUS/11	8
public communication or			
Law and religion	Cimena Fallance		0
Sociology and research methodology	Simona Fallocco	SPS/07	8
Economic studies for communication	Giuseppina Gianfreda	SECS-P/01	8
Public communication, Politics and	Luigi Di Gregorio	SPS/04	8
the digital sector	Andrea Canavasa		
Private and information law,	Andrea Genovese Director: Giovanna Santini	IUS/01	8
Digital text and argumentative writing workshop			
2nd year			
Web languages and technologies	Francesco Maria Donini	ING-INF/05	8
Media theory and techniques	Giovanni Fiorentino	SPS/08	8
Contemporary history	Marco S. Paolino	M-STO/04	8
Digital cinema theory and techniques	Giacomo Nencioni	L-ART/06	8
or		L-ART/06	8
Contemporary TV languages and			0
formats			
Public law	Pasquale Lillo	IUS/09	8
One subject chosen by the student			8
Digital photography workshop	Director: Giovanni Fiorentino		
or			
Digital radio workshop			
3rd year			
Digital culture and social media		SPS/08	8
Humanities and computer studies		M-STO/08	8
Psychology of organisations and	Gianluca Biggio	M-PSI/06	8
communication	Luisa Carbone	M-GGR/01	8
or			
Geography			
Corporate advertising and		SPS/08	8
communication			
Digital graphic design		ICAR/17	8
One subject chosen by the student			8
IT tools and technologies workshop*	Director: Francesco M.		
	Donini		

Total CFUs	180
Final test (dissertation)	6
Further training activities	
Laboratories	8
Further language knowledge	4
8 CFUs split as follows:	
Internships, training and project work	8
Other useful knowledge to enter the	8
job market	
* Attendance for a minimum of two workshops is compulsory.	

SECOND-LEVEL DEGREE COURSE (L-1) HERITAGE STUDIES

ARCHAEOLOGICAL STUDY PROGRAMME

Exam	Professor	SSD	CFUs
Italian literature	P. Procaccioli	L-FIL-LET/10	8
Prehistoric archaeology	G.M. Di Nocera	L-ANT/01	8
Greek history		L-ANT/02	8
Medieval history	A. De Vincentiis	M-STO/01	8
Etruscology	M. Micozzi	L-ANT/06	8
Archaeology and history of Greek art	S. De Angeli	L-ANT/07	8
Ancient topography		L-ANT/09	8
Archaeologic research methodology	G. Romagnoli	L-ANT/10	8
Medieval art history	S. Maddalo	L-ART/01	8
Artistic techniques executive	P. Pogliani	L-ART/04	8
procedures			
Museology/Museum education	P. Pogliani	L-ART/04	8
2nd year			
Roman history		L-ANT/03	8
Greek literature	M. Vallozza	L-FIL-LET/02	8
Latin literature	A. Fusi	L-FIL-LET/04	8
Zooarchaeology		BIO/08	8
Geography	L. Carbone	M-GGR/01	8
Cultural anthropology		M-DEA/01	8
Cultural heritage law	D. Vaiano	IUS/10	8
Archaeology and history of Roman art	S. De Vincenzo	L-ANT/07	8
Medieval archaeology	E. De Minicis	L-ANT/08	8
Wood science and technology	Manuela Romagnoli LMR/02	AGR/06	8
3rd year			
Sound as cultural heritage	M. C. Moscatelli - Marinari	AGR/13	4 +4
Botanics applied to cultural heritage	Laura Zucconi	BIO/03	8
Archaeometry	Ulderico Santamaria LMR/02	ING-IND/22	8
General linguistics	Luca Lorenzetti L-11	L-LIN/01	8
English language (compulsory)		L-LIN/12	8
General archival science		M-STO/08	8
Business Administration	Alessandro Mechelli L-18	SECS-P/07	8
Media theory and techniques	Giovanni Fiorentino L-20	SPS/08	8
Technology, innovation and quality	A. Ruggieri / C. Silvestri L-18	SECS-P/13	8
Italian literature philology	Paolo Marini	L-FIL-LET/13	8
Italian linguistics	Riccardo Gualdo L-11	L-FIL-LET/12	8
Elements of classical philology and		L-FIL-LET/05	8
papirology			
Paleography	L-10	M-STO/09	8
History of theatre and entertainment	L-10	L-ART/05	8
Digital cinema theory and techniques	L-20	L-ART/06	8
Digital culture and social media	L-20	SPS/08	8
Corporate advertising and	L-20	SPS/08	8

communication		
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ART AND HISTORY STUDY PROGRAMME

Italian literature	P. Procaccioli	L-FIL-LET/10	8
Medieval history	A. De Vincentiis	M-STO/01	8
Modern history	M. Sanfilippo	M-STO/02	8
Archaeology and history of Greek art	S. De Angeli	L-ANT/07	8
Medieval art history	S. Maddalo	L-ART/01	8
Modern art history	E. Parlato	L-ART02	8
Artistic techniques executive	P. Pogliani	L-ART/04	8
procedures			J
Museology/Museum studies	P. Pogliani	L-ART/04	8
2nd year			
Contemporary history	G. Ciampi	M-STO/04	8
Greek literature	M. Vallozza	L-FIL-LET/02	8
Latin literature	A. Fusi	L-FIL-LET/04	8
Zooarchaeology		BIO/08	8
Geography	L. Carbone L-10	M-GGR/01	8
Cultural anthropology		M-DEA/01	8
Cultural heritage law	D. Vaiano	IUS/10	8
Archaeology and history of Roman art	S. De Vincenzo	L-ANT/07	8
Contemporary art history	E. Cristallini	L-ART/03	8
Contemporary art history in Europe		L-ART/03	8
and the Mediterranean			
History of restoration	M. I. Catalano	L-ART/04	8
3rd year			
Wood science and technology	M. Romagnoli	AGR/06	8
Sound as cultural heritage	M.C. Moscatelli- Marinari	AGR/13	8
Botanics applied to cultural heritage		BIO/03	8
Archaeometry	U. Santamaria	ING-IND/22	8
General linguistics	L. Lorenzetti	L-LIN/01	8
English language	A. Graziano	L-LIN/12	8
General archival science		M-STO/08	8
Business Administration		SECS-P/07	8
Media theory and techniques	G. Fiorentino	SPS/08	8
Technology, innovation and quality		SECS-P/13	8
Italian literature philology	P. Marini	L-FIL-LET/13	8
Italian linguistics	R. Gualdo	L-FIL-LET/12	8
Elements of classical philology and		L-FIL-LET/05	8
papirology			
Paleography		M-STO/09	8
History of theatre and entertainment	L-10	L-ART/05	8
Digital cinema theory and techniques	L-20	L-ART/06	8
Digital culture and social media	L-20	SPS/08	8
Corporate advertising and	L-20	SPS/08	8
communication			

SECOND-LEVEL DEGREE COURSE (LM-14) MODERN PHILOLOGY

PHILOLOGY

Exam	Professor	SSD	CFUs
1st year	•		
Italian literature	Filippo Grazzini	L-FIL-LET/10	8
One subject chosen among the			
following:		L-LIN/02	8
Didactics of modern languages	Alba Graziano	L-LIN/12	8
English language for culture and			
communication			
One subject chosen among the			
following:	Giovanna Santini	L-FIL-LET/09	8
Romance philology and linguistics	Alessandro Fusi (LM-2)	L-FIL-LET/04	8
Latin language and literature			
One subject chosen among the			
following:	Anna Lo Giudice	L-LIN/03	8
French literature	Valerio Viviani	L-LIN/10	8
English literature	Raffaele Caldarelli	L-LIN/21	8
Russian literature			
One subject chosen among the			
following:	Silvia Maddalo	L-ART/01	8
15211 Medieval art history	Stefano Telve (LM-37)	L-FIL-LET/12	8
14587 Italian linguistics		L-FIL-LET/11	8
14584 Contemporary Italian literature			
15491 One subject chosen by the			8
student			
2nd year	1	1	ſ
One subject chosen among the			
following:	Matteo Sanfilippo	M-STO/02	8
Modern history	Marco Salvatore Paolino	M-STO/04	8
Contemporary history			
14549 Roman history		L-ANT/03	8
One subject chosen among the			
following:	Simona Rinaldi	L-ART/04	8
Museum shows and exhibitions	Francesca Petrocchi	L-FIL-LET/14	8
Literary criticism and comparative	Amedeo De Dominicis	L-LIN/01	8
literature			
Phonetics and phonology			
One subject chosen among the			
following:	Alessandro Fusi (LM-2)	L-FIL-LET/04	8
Latin language and literature		M-STO/03	8
History of Central Europe	Luisa Carbone	M-GGR/01	8
Geography	Francesco M. Cardarelli	M-STO/09	8
History of writing			
Special didactics and pedagogy			

Other training activities (D.M. 270 art. 10 c. 5)	
Final test (dissertation) Compulsory	20
for everyone	
Further training activities 20 CFUs divided among:	
Further language knowledge	4
Digital editing	10
Training and orientation workshops	6
Other useful knowledge to enter the	6
job market	
Other useful knowledge to enter the	10
job market	
Total CFUs	120

Note: When completing the online study plan students should follow these guidelines:

1. If an exam is isolated in its own box, please tick it or write it down on the study plan;

2. If there is more than one exam related to the same macro-area with 8 CFUs, only one exam ought to be chosen among those listed;

3. Any of the exams available can be chosen whenever the following appears: ONE SUBJECT FREELY CHOSEN BY THE STUDENT. This is possible as long as the exam is consistent with the study plan. This subject allows students to adapt their study plan to their specific interests.

For 'other training activities' it is necessary to obtain 20 CFUs which are already divided up in different ways. It is necessary to choose one of the available options until each segment totals 20 CFUs. These activities can be carried out during the course of two years. As for planned meetings, students are invited to follow the department's guidelines available on the website.

a. Further training activities (for a total of 20 CFUs) - choose among the following options:

0/6

Further language knowledge 0/4

IT and telematic abilities 10

Training and orientation workshops

Other useful knowledge to enter the job market 0/6

Other useful knowledge to enter the job market 0/10

If the CFUs allow for different options, students can choose between 0 or 4, 0 or 6 and 0 or 10; the total number of credits resulting from the group of options chosen by the student has to be 20 CFUs. In the study plan above, the 'Other useful knowledge to enter the job market' section is repeated twice (6 CFUs and 10 CFUs) because of numerical codes. In order to allow students to participate in this type of activity, every year the department organises a series of meetings called 'In the workshop...'

b. Final test

20

For further information on the type of test and on the guidelines adopted by the governing body in charge of the courses, visit the below website and find the section 'Regulation, Final test'. In order to prepare students to work on the second-level degree course, the Department organises specific workshops. For more information, visit the website.

SCIENCE OF LETTERS AND OF MULTIMEDIA COMMUNICATION

Exam	Professor	SSD	CFUs
1st year			
Contemporary Italian literature		L-FIL-LET/11 - 14	8
Web and multimedia	Francesco Maria Donini	ING-INF/05	8
Sociology of Consumption and	Giovanni Fiorentino	SPS/08	8
Advertising			0
History of Italian and European	Giovanna Tosatti	SPS/03	8
institutions			0
Italian linguistics	Stefano Telve (LM-37)	L-FIL-LET/12	8
English language for culture and	Alba Graziano	L-LIN/12	8
communication			Ũ

2nd year			
Digital culture and social media		SPS/08	8
Graphic design and interfaces for communication	Paola Vocca	INF/01	8
Museum shows and exhibitions	Simona Rinaldi	L-ART/04	8
One subject chosen by the student			8
Other training activities (D.M. 270 art. 1	0 c. 5)		
Final test - Compulsory for everyone			20
Further training activities 20 CFUs			
divided among:			
Further language knowledge			4
Digital editing			10
Training and orientation workshops			6
Other useful knowledge to enter the			6
job market			
Other useful knowledge to enter the			10
job market			
Total CFUs			120

SECOND-LEVEL DEGREE COURSE (LM-91) DIGITAL INFORMATION

Exam	Professor	SSD	CFUs
1st year			
Image, brand, consumption and	Giovanni Fiorentino	SPS/08	8
advertising			0
Digital system interaction and	Paola Vocca	INF/01	8
usability			0
Web, multimedia and interactive data	Francesco Donini	INF/05	8
visualisation			0
One subject chosen among the			
following:	Luisa Carbone	M-GGR/01	8
Geographic information management	Mario Pireddu	M-PED/03	
and storymap			8
Network learning and knowledge			U
management			
Writing, storytelling and multimedia	Giacomo Nencioni	L-ART/06	8
production			-
One subject chosen among the			
following:	Andrea Genovese	IUS/01	8
Digital information law	Luigi De Gregorio	SPS/04	8
Web and social media for politics			
2nd year			
Information big data analysis and		INF/01	8
management			
Social journalism and digital media		SPS/08	8
management			
One subject chosen among the following:	Salvatore De Vincenzo	L-ANT/07	8
Archaeology, digital narration and	Simona Rinaldi	L-ART/04	8
promotion	Fabio Recanatesi LM-69	AGR/10	0
Museology and digital exhibitions	Fabio Recanalesi Livi-09	AGR/10	
Digital technologies for the			8
environment			
One subject chosen among the			
following:		SECS-P/08	8
Marketing and big data analytics		SECS-P/10	
Digital business organisation			8
One subject chosen by the student			8
Other training activities (D.M. 270 art. 1	0 c. 5)	-	•
Final test - Compulsory for everyone			20
Further training activities 12 CFUs divid	ded among:		
Further language knowledge L-LIN/12			4
Training and orientation workshops			8
Other useful knowledge to enter the			8
job market			
Total CFUs			

DISUCOM DEPARTMENT OF HUMANITIES, COMMUNICATION AND TOURISM

DEPARTMENT HANDBOOK ACADEMIC YEAR 2018 / 2019

Three-year degree courses Second-level degree courses

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WELCOME

Professor Giovanni Fiorentino

Head of Department

The Department of Humanities, Communication and Tourism (DISUCOM) is an interdisciplinary research and teaching centre in the heart of the city of Viterbo, in the Santa Maria in Gradi historical complex. The department promotes a fundamental cooperation between humanities, archaeology, history and art and digital communication, with a focus on orientation and liaising with schools, the local territory and its culture and tourism vocation.

The department offers three three-year degree courses:

- Humanities / Literary Studies (L-10)
- Linguistic, literary and historical studies
- Modern literature, arts and entertainment
- Communication, Technology and Digital Culture (L-20)
- Science of Cultural Heritage (L-1)
- Archaeological study programme
- Art and History study programme

The department also offers two second-level degree courses

- Modern Philology (LM-14)
- Modern Philology
- Science of Letters and of Multimedia Communication
- Digital Information (LM-91)

The teaching staff are friendly and helpful, and seek to provide high quality education in a supportive, encouraging environment. Research is focussed on providing answers to today's changes with a humanistic approach that is applied to educational processes and to any job-related sector. Some of the three-year degree course teachings include training activities in English. The second-level degree courses are based on an experimental and innovative didactic framework. Training in the classroom is complemented by seminars and workshops (writing, theatre, internal areas, photography, radio, video, IT and DTP workshops) aiming at developing skills and competencies one can use in the job market, because they offer the opportunity to work alongside researchers and qualified professionals operating in different sectors.

Conventions signed with institutions, publishing houses, and media companies or companies working in the area in the cultural heritage sector (for example the group **Repubblica/L'Espresso; Vetrya; Sky; Skylab Studios; II Fatto Quotidiano; Archeolibri) are a fantastic opportunity to find a connection with the job market.** There are also several conventions signed with European universities who can offer student mobility programmes for the ever important Erasmus exchange.

DISUCOM DEGREE COURSES ACADEMIC YEAR 2018/2019

DEGREE COURSE (L-10) HUMANITIES / LITERARY STUDIES

Course Director

Professor Simona Rinaldi rinaldi@unitus.it **Student Office** Via Santa Maria in Gradi, 4 Tel. 0761 357798 Department of Humanities, Communication and Tourism **Location** DISUCOM Santa Maria in Gradi complex, Via Santa Maria in Gradi, 4 Tel. 0761 357604

Teaching Aims

The degree course in Humanities offers students an interdisciplinary programme aimed at the diverse needs of contemporary society. It is based on a critical awareness of the cultural products of humanity, at various times in its history.

The course is organised along two study pathways providing the credits needed in order to teach and respond to the job market's need for new cultural and professional horizons. The core, course-related and supplementary disciplines combine theoretical studies with practical activities and workshops in order to achieve the teaching aims. They include the following four study areas: Classical and modern literature; Linguistic-philological and communication studies; History, geography and social studies; Visual arts and performance.

In particular, the linguistic, literary and historical programme offers students the professional skills they need to work in the media industry, especially with regards to the services industry and the world of culture.

The Modern literature, arts and entertainment course of studies includes art and history, performance arts, the sociology of communication, as well as languages and culture. It offers general methodological training to enable you to work in the fields of cultural tourism, events planning, and artistic and environmental heritage enhancement.

The course will guarantee you greater proficiency in the Italian language, a good knowledge of English and computer skills to prepare you for the world of work. As an important aspect of the course, work experience and traineeships will be organized, in agreement with Disucom (Biblioteca Consorziale di Viterbo, Festival internazionale di teatro "Quartieri dell'Arte" and more), with internships and training programmes which give students the university credits they need See ('other training activities'). Other workshops have been organised in order to provide students with CFUs related to 'other training activities'.

Digital photography and digital radio workshops

Production and post-production digital photography & audio-visual material (conceptualization, shooting, editing); digital radio. Director: Giovanni Fiorentino

Internal areas and geographic information systems (GIS) workshop

Analysis of the local areas and communities through the use of geographic information systems Director: Luisa Carbone

Digital text and argumentative writing workshop

Understanding of the different structural components of written texts in their various forms: narrative, literature, and/or education; awareness of written texts as a tool for communication. Director: G. Santini

Greek workshop

Preparation for the required exam in Greek literature. Director: M. Vallozza

Latin workshop

Preparation for the required exam in the Latin language and literature. Director: A. Fusi.

Theatre workshop

Providing the tools for a hands-on experience in all aspects of the theatre; giving you an increased awareness of your expressive potential. Director: M. Vallozza

Creative writing workshop

Director: G. Santini

The students who did not pass the admission test are required to attend the argumentative and digital writing workshop.

Career opportunities

A degree in Humanities can offer students a wide range of employment opportunities. For example, graduates can become professionals in the culture or cultural tourism sectors, press officers, internal communications officers, be part of the editorial staff and more. In particular, career prospects could involve: institutions and state-run or private establishments promoting tourism with cultural, artistic or performance activities and events; cultural heritage management; advertising or public relations in an editorial office; the press office of public and private companies; the consultancy sector for problems regarding residents and the community.

A degree in Humanities allows graduates to access second-level degree courses enabling students to become teachers, in accordance with current Italian legislation. DISUCOM offers students the opportunity to continue their studies by enrolling on the second-level degree course in Modern philology (LM-14), offering in-depth literary, linguistic, philological, traditional and digital communication and production study.

Degree courses - academic year 2018/19 Disucom 01 Humanities/Literature (L-10)

DEGREE COURSE (L-20)

COMMUNICATION TECHNOLOGIES & DIGITAL CULTURE

Degree Courses in Sciences and Technologies of the Environment and Nature (ex DM 270/04)

Course Director

Professor Giovanna Tosatti g.tosatti@unitus.it **Student Office** Via Santa Maria in Gradi, 4 Tel. 0761 357798 Department of Humanities, Communication and Tourism **Location** DISUCOM Santa Maria in Gradi complex, Via Santa Maria in Gradi, 4

Tel. 0761 357604

Teaching Aims

The three-year bachelor's degree course in Communication Technologies and Digital Culture exploits to the maximum the multidisciplinary character of the Humanities, Communication and Tourism Department and aims to give you a solid theoretical and practical foundation to be able to manage the various aspects of the processes of communication today. Our specific mission is to develop an interdisciplinary awareness of the most common issues in interpersonal and media communication processes and to provide basic and specific knowledge and skills in the four main areas of the course: Humanities, Media Sciences, Technology and Economics.

The teaching methods use both horizontal and vertical integration of knowledge through teaching based on a solid cultural and methodological foundation. This has been achieved both in academic study and in various practical fields, including workshops. The teaching staff, therefore, are fully able to deal with practical issues and to pass on knowledge and skills from their experience.

The course is proud of its relationship of collaboration and training with the Espresso Media Group – Digital Division.

Thanks to a strong interdisciplinary base, we can offer sufficient mastery of cultural aspects and the issues and possibilities regarding communication, aware that we are operating in a global context characterised by constant technological transformation and the presence of digital media in our daily life. The study pathway will provide communicative, technological, computing and linguistic competences to equip you with the necessary skills to become a 'digital communicator'. The course prepares professionals in the sector of communication, including traditional media and the so-called 'new media', able to work in public administration, the cultural sector, in business and in the services industry. Furthermore, it forms a base from which to progress to a master's degree level, either in communications or in other sectors.

The degree in Communication Technologies and Digital Culture is a three-year course, but there are a total of four different study pathways, all of which contribute to the completion of the teaching aims: **1.** Humanities pathway, which includes:

Sociology and research methodology; English language for communication and media; Contemporary History; Economics studies for communication; Psychology of organisations and communication; Word processing lab.

2. Technologies pathway, which includes: IT and digital communication technologies; Web languages and technologies; IT for humanities; IT equipment and technologies workshop; Further linguistics studies.

Media Sciences pathway, which includes: Media - theory and techniques; Film language - theory and techniques of difical cinema; Digital culture and social media; Languages and formats of contemporary TV; History and culture of journalism; Corporate advertising and communication; Culture of the image and visual studies; Digital graphic design; Workshop - Image, sound and video.
Political-legal pathway, which includes: Private and information law, Public Law, Lay and religion, Public communication, Politics and the digital sector, Geography, History of administration and of public communication.

Practical activities are strongly encouraged. These can be carried out and give additional credits on completion. This can be done by attending workshops, listed below, by taking part in one of the traineeships at public and private institutions and businesses employed in the sector of communication, with which the department collaborates, and by taking part in project work.

Laboratories

"Digital text and argumentative writing" workshop:

reading, comprehension and summarising of discursive texts; lexical analysis; conceptual mapping; writing of short texts, also for the web.

"Digital photography" and "digital radio" workshops:

production and post-production digital photography & audio-visual material (conceptualization, shooting, editing); digital radio.

"IT tools and technologies" workshop: tools for digital communication and web languages. DTP project work, usability and accessibility.

As an alternative, it is possible to attend other workshops organised in the Department:

Career opportunities

The aim of the course in Communication Technologies and Digital Culture is to equip you with communicative, technological, computing and linguistic skills, to facilitate a professional career in digital communication. As a graduate, you will have to be technologically adept with both old and new systems and tools. You will have the ability to work in culturally rich and multi-faceted contexts, where you will share knowledge, develop networks and produce content, which can be transferred to multimedia platforms. The 'communicator' must be able to create his or her own startup, work in consultancy, in media companies, in state-run organisations, in technology companies focussed on digital media. The following is a list of some professional roles these graduates can cover: cultural executive and event manager, media production executive, internal and external communication manager, PR and press manager, specialist in image and PR, digital communication writer and expert. The University, in collaboration with the Espresso Media Group, has organised a period of work experience at the company for a group of meritorious students.

Degree courses - academic year 2018/19

Disucom 02 Communication, Technology and Digital Culture (L-20)

DEGREE COURSE (L-1)

HERITAGE STUDIES

Degrees in Biology (ex DM 270/04)

Course Director

Professor Gian Maria Di Nocera am.dinocera@unitus.it Student Office Via Santa Maria in Gradi, 4 Tel. 0761 357798 Location Acadamic office of the Cultural Heritage courses beniculturali@unitus.it **Riello Campus** Largo dell'Università Tel. 0761 357166 Tel. 0761 357167 **Headquarters** Department of Humanities, Communication and Tourism (DISUCOM) via Santa Maria in Gradi, 4

Tel. 0761 357604

Teaching Aims

The degree in Science of Cultural Heritage (L-1)'s training programme aims at providing appropriate core knowledge and a good methodological training for cultural heritage, with particular attention to archaeological and socio-artistic heritage. The course also aims at developing and promoting the idea that the knowledge, promotion and protection of cultural heritage nowadays requires a multidisciplinary approach.

The course includes a good and stable core training through history-based, archaeology, historicartistic, documentary and philology-literary subjects and it continues on with the acquisition of law and management knowledge about cultural heritage. The course also includes some subjects aimed at improving competences in written and spoken Italian and of one other European language.

The course is completed with technical-scientific studies, which are vital for the understanding and promotion of our cultural heritage. Starting from this academic year, there are a series of extra disciplines focussed on the digital communication and promotion of the archaeological, historical and artistic heritage.

The Science and Cultural Heritage study plan also includes national and international internships aimed at the acquisition of the technical competences needed for direct interventions: in archaeology, with excavation sites, topographic reconnaissance, the classification of archaeological findings and their museal display, informative and exhibition activities; in the historic-artistic sector by inventorising and cataloguing works of art, taking part in the organisation of exhibitions, providing support for the planning, implementation and management of museum, Graduates will be equipped with the fundamental, methodological and theoretical tools to enter the job market.

Without delving into the extremely specialised content of second level degree course, this degree course forms the basis and provides the knowledge needed to access a higher level of studies in other Italian institutions as well, depending on the specific skills of each student.

Career opportunities

Heritage Studies graduates could consider a professional career in:

- universities and state-run and private research organisations involved in the management and upkeep of our cultural heritage
- Institutions belonging to the Ministry of Tourism and Cultural Heritage (museums, libraries and more);
- societies, cooperatives and foundations operating in the cultural heritage sector.

Graduates of the three-year degree course in Science of Cultural Heritage (L-1) can work on archaeological excavations, on writing archaeological maps, on cataloguing archaeological and historical-artistic artefacts, on managing museums, organising exhibitions and carrying out the related communication activities; they can also support research activities.

Laboratories

Conservation and Restoration Diagnostics "Michele Cordaro" Tel. 0761 357017 - 018 Fax 0761 357017 labdiac@unitus.it Coordinator Professor Ulderico Santamaria Technical Director: research fellow Claudia Pelosi Technical and administrative staff Giorgia Agresti

Photographic and graphics recording and documentation lab

Tel. 0761 357168 - 019 Fax 0761 357168 mastro@unitus.it **Coordinator** Giuseppe Romagnoli

Restoration of artefacts on wood and textiles and Restoration of artefacts in stone and derivatives; decorated architectonic surfaces Coordinator Professor Maria Ida Catalano Deputy Head Paola Pogliani

Degree courses - academic year 2018/19

Disucom 03 Science of Cultural Heritage (L-1)

SECOND-LEVEL DEGREE COURSE (LM-14) MODERN PHILOLOGY

Administrator

Professor Raffaele Caldarelli caldarelli@unitus.it **Student Office** Via Santa Maria in Gradi, 4 Tel. 0761 357798 Department of Humanities, Communication and Tourism **Location** DISUCOM Santa Maria in Gradi complex, via Santa Maria in Gradi, 4 Tel. 0761 357604

Teaching Aims

A master's degree course in modern philology will enable students to specialize in the study of literature and communication and to consolidate their knowledge of linguistics, philology, and of traditional and digital media studies.

The general aim of this degree course is preparing second-level degree graduates who can work in publishing, advertising, research, the organisation and management of cultural events, digital and traditional communication and training.

The second-level degree course in Modern Philology with its two curriculum options - 1. Philology 2. Science of Letters and of Multimedia Communication, which aims at providing a wide cultural philological-linguistic, literary criticism and communicative-linguistic background. The degree course provides specialised training in the language, literary and communication sectors, including multimedia communication. It allows students to focus on the study of the Italian language and literature, of language and philological sciences and on multimedia languages also taking into account the historical, philosophical, anthropological, sociological and cultural situation.

Career opportunities

- An MA in Modern Philology will equip graduates with many transferable skills and open up a wide-range of career paths, for example: In the culture sector – in charge of setting up and organizing cultural institutions and activities (museums, exhibitions); Research, development and coordination of cultural-linguistic projects, especially in the field of linguistics applied to politics and integration, also at European level;
- A professional in the field of digital communication, who conceptualizes, produces and manages web content;
- Editor, with the professional ability to write and edit all types of texts, including advertising material;
- Lexicographer, who coordinates projects and activities in the editing of dictionaries and similar texts, cooperating in the production of texts, carrying out surveys and research, and compiling word lists and definitions;
- Literature teacher which can be achieved if students choose the modules required for the public examination for teaching in state institutions, as required by current legislation.

Graduates will be able to pursue a professional career in the fields of editing, advertising, research, planning and managing cultural events and teaching. Graduates will be able to pursue employment opportunities in specific institutions such as the national archives, libraries and state institutes, or in

cultural centres and foundations. They could also find a job in research within private and state-run institutions, both nationally and internationally. The LM-14 second-level degree course further gives students the best foundation to continue a more advanced type of university study, such as a research doctorate, or a second-level master's degree at the specialisation schools.

Course Structure

In both study pathways, students will sit 10 exams, each worth 8 credits, and they will earn 20 credits for 'Additional Activities' and 20 credits for the preparation of a thesis, for a total of 120 CFUs.

Degree courses - academic year 2018/19

Disucom 04 Modern Philology LM-14

SECOND-LEVEL DEGREE COURSE (LM-91) DIGITAL INFORMATION

Dean of the course

Professor Francesco M. Donini donini@unitus.it **Student Office** Via Santa Maria in Gradi, 4 Tel. 0761 357798 Department of Humanities, Communication and Tourism **Location** DISUCOM Santa Maria in Gradi complex, via Santa Maria in Gradi, 4 Tel. 0761 357604

Teaching Aims

The second-level degree course in Digital Information is an interdisciplinary course which aims at providing scientific knowledge and technological competences for the production and management of content and information in digital environments by connecting them with knowledge in humanities. The degree course's general aim is that of training second-level degree graduates with high-level technological and IT competences who are able to operate in an interdisciplinary way for the management, planning, promotion and use of information and communication and who can come up with solutions to complex problems in a digital and cross-media environment. The course aims at preparing professionals who are able to apply innovative solutions in digital technology and networks and who possess the required competences in the commercial, socio-organisational and regulatory areas of the cultural capital that is at the centre of the information society.

The three subject areas included in this degree course are: IT and technology, media sciences and humanities. The course provides specialised training in these different areas, allowing students to get familiar with methods of research, production and organisation of information, recognise and identify the most effective IT tools for the treatment of information and to identify the issues related to the systems' safety and reliability.

Career opportunities

This second cycle degree course prepares students to work in the communication and content management areas, for private companies, media companies, state jobs and highly technological institutions who operate in the following sectors: web, editorial, audiovisual and software. Graduates are able to:

- plan communication environments and services, geographic informations systems (GIS) and open data
- manage communities and social media
- manage online promotional campaigns and branding
- deal with storytelling, storymaps, cross-media journalism support and data journalism
- provide museum information and multimedia/audiovisual production, content management.

The competences related to the functions are the following: project management of information and cultural content production processes; control and analysis of data and platforms for knowledge management; control and management of network communication for businesses and public administration; promotion of business and institution innovation; management of text-based, multimedia and interactive content in digital environments; management of museum information content; creation and implementation of mobile and app products for information and cultural content;

management of the digital marketing strategies and online presence for businesses and institutions; information planning in the cultural and environmental sectors.

Graduates will have significant opportunities to enter into contact with the job market through preexisting cooperation initiatives that the Humanities, Communication and Tourism Department (DISUCOM) has with businesses, state organisations and institutions operating in the digital communication sector. Some of these are the Repubblica/L'Espresso, Vetrya, Sky, Skylab Studios, II Fatto Quotidiano, Archeolibri and more. They are interested in working with professionals possessing more in-depth competences compared to graduates of the three year degree course.

The second-level degree course represents the natural continuation of the three-year degree course in Communication, Technology and Digital Culture. It provides further specialisation to graduates of the first-level degree course. Moreover, the training offered by this course allows graduates to continue their university studies at a more advanced level (PhDs, specialisation schools, second-level master's degree courses).

Course Structure

Students have to take 11 exams providing 8 credits each and obtain 12 CFUs for further training activities and 20 CFUs for writing the second cycle degree course dissertation, for a total of 120 CFUs.

Degree courses - academic year 2018/19

Disucom 05 Digital Information LM-91

POSTGRADUATE STUDIES MASTER'S DEGREE

First level Master's Degree in

Enogastronomy - Management, Enhancement and Promotion

The aim of the Master's degree course is:

- to train highly specialised professionals, with multidisciplinary skills, able to know, understand, evaluate and interpret with expertise the quality of enogastronomic products and activities, and to promote an efficient strategy of enhancement. Today, highly skilled professionals in this field are difficult to find in the current marketplace.
- The course aims to enable students to acquire the technical communicative tools with a view to creating an awareness of the quality of foods, which is essential to successfully evaluate, enhance and/or manage a product.

The master's course will suit students who are interested in working or if they already operate within the agro-food, restaurant or services industries. It could also interest students who wish to follow a freelance career within these environments or to take up a professional activity in the field of communication and in journalism specialising in tourism or enogastronomy.

The master's course is organized in three macro areas, divided into various modules, for a total of 60 CFU:

- Macro area 1 Communication and advertising: for a total of 7 CFUs
- Macro area 2 Business, management and quality: for a total of 7 CFUs
- Macro area 3 Agro-food: for a total of 10 CFU
- Practical activities and workshops: for a total of 10 CFUs
- Visits to businesses, planning and analysis of case studies, communication and marketing:

for a total of 16 CFUs

The programme offers students the possibility to study single modules, which could be useful to those who wish to improve specific business skills. This could be interesting for professional or cultural reasons, or if students do not possess the required entry qualifications for the course (three-year degree or equivalent), or if they do not wish to attend the entire course. Furthermore, it could give students the opportunity to strengthen technical or marketing skills or to better manage their own business.

It is possible to enrol on single or multiple modular courses, without having to complete the whole master's study programme.

You can enrol on the master's degree course if you have a three-year degree in any subject in the field of humanities or science.

You will be granted the postgraduate degree of Master in Enogastronomy - Management, Enhancement and Promotion if you attend the lessons, pass the module exams and the final exam.

ACADEMIC CALENDAR

Courses L-10, L-20, LM-14, LM-91

Lessons timetable

First semester from 1/10/2018 (Monday) to 11/1/2019 (Friday) Second semester from 4/3/2019 (Monday) to 31/05/2019 (Friday) Annual courses from 01/10/2018 (Monday) to 31/05/2019 (Friday)

Holidays

Christmas from 24/12/2018 (Monday) to 6/1/2019 (return on Monday 7th January) Easter from 19/4/2019 (Friday) to 22/04/2019 (Monday) (return on Tuesday 23rd April) Liberation Day from 25/4/2019 (Thursday) Labour Day from 1/5/2019 (Wednesday)

The University is closed on

2nd November (Friday) 24th December (Monday) 31st December (Monday)

Exam dates

Winter session (three sessions)

Last session of academic year 2017/18 and first session of the academic year 2018-2019 for lessons which started in the 1st semester: from 14/1/2019 (Monday) to 28/2/2019 (Thursday) **Summer session (three sessions)** First two sessions from 3/6/2019 (Monday) to 28/6/2019 (Friday) Third session from 1/7/2019 (Monday) to 15/7/2019 (Monday) (students who are planning to graduate in the July session cannot sit any exam during the third session) **Autumn session (two sessions)** Open to all students from 09/09/2019 to 27/09/2019

Final exams

Final exam a.y. 2017-2018

from 24/10/2018 (Wednesday) to 26/10/2018 (Friday) from 18/12/2018 (Tuedsay) to 19/12/2018 (Wednesday)

Final exam a.y. 2018-2019

from 14/2/2019 (Thursday) to 15/2/2019 (Friday) from 16/5/2019 (Thursday) to 17/5/2019 (Friday) from 18/7/2019 (Thursday) to 19/7/2019 (Friday)

COURSE L-1

Lessons timetable

First semester

from 24th September 2018 (Monday) to 18th January 2019 (Friday) **Second semester** from 1st March 2019 (Friday) to 31st May 2019 (Friday)

Holidays

Christmas

from 21st December 2018 (Friday) to 7th January 2019 (Monday) **Easter** from 18th April 2019 (Thursday) to 24th April 2019 (Wednesday)

Calendar of the exams

Winter session academic year 2018-19

from 21st January 2019 to 28th February 2019 (3 sessions)

Extra session (academic year 2017 -18)

from 21st January 2019 to 28th February 2019 (3 sessions)

Extra session (academic year 2017 -18

and academic year 2018 -19) from 1st April 2019 to 30th April 2019 (1 session) Except for the second-level degree course in Archaeology and History of Art Protection and Promotion

Summer session (academic year 2018 -19)

from 3rd June to 26th July 2019 (3 sessions)

Autumn session (academic year 2018 -19)

from 9th September to 25th October 2019 (2 sessions)

Final exams

Winter session academic year 2017-18 from 12th February to 15th February 2019

Extra session (academic year 2018 -19) from 13th May to 16th May 2019

Summer session (academic year 2018 -19) from 2nd July to 5th July 2019

Autumn session (academic year 2018 -19) from 15th October to 18th October 2019

Autumn session (academic year 2018 -19) from 10th December to 13th December 2019

Winter session (academic year 2018 -19) from 11th February to 14th February 2020

USEFUL INFORMATION

Entrance test to the three-year bachelor's degree courses

So that enrolment of students onto the three-year degree courses is legitimate, applicants must take a test in order to verify their personal level of preparation. The tests take place according to a timetable, which is published online. The test is mandatory but not selective. Students who do not pass the test are welcome to enrol, but must improve their basic skills by attending support activities/lessons organised by the Department.

Interviews for acceptance to the master's degree courses

Students wishing to enrol on LM14 in Modern philology must have the required entry qualifications and must attend an interview (timetable on the website). For the philological programme 16 CFUs are required in the field of literature and 16 CFUs in linguistics and philology: glottology, linguistics, sociolinguistics or societal linguistics, philology (either Italian, Romance, Germanic, Slav or Iranian), Italian linguistics, didactics of modern languages, all the teachings that include "Language and translation" in their names. For the study pathway Literary and Multimedia Studies, 16 CFUs are required in the field of social sciences and communication (including languages) and 16 CFUs in the field of humanities, legal and political history. Students who do not possess the required credits can request enrolment to a single module (at the Education Department Offices), and agree a personalised study programme with the subject tutor and then sit the exam in the agreed session. The credits for this exam must be attained before the enrolment interview and, in any case, before enrolment.

Transfer from another university

Students wishing to enrol on the second-level degree course in Digital information (LM-91) must possess a L-20 degree (Communication Sciences) or the corresponding degree Envisaged by DM 509/99, or a degree obtained abroad that is deemed appropriate. In order to be admitted, graduates of any other degree have to possess the relevant CFUs in the following disciplines as established by the specific curricular criteria listed in the Regulations of the study course:

- IT: a minimum of 8 CFUs obtained in SSD INF/01 and ING-INF/05;
- Human and social sciences: at least 20 CFUs obtained in SSD L-ART/06, M-FIL/05, M-PSI/06, SPS/07, SPS/08, SPS/09, SPS/11, MGGR/01;
- Law and finance: at least 8 CFUs obtained in SSD IUS/01, IUS/04, IUS/05, IUS/07 IUS/09, IUS/10 SECS-P/01, SECS-P/02, SECS-P/03, SECS-P/04, SECS-P/05, SECS-P/06.

A good knowledge of the English language is also a prerequisite to access the course (level B1). Students with training gaps compared to the curriculum prerequisites will have to fill them before the beginning of the degree course and the test exam to ascertain the individual knowledge of each student so that courses can be attended with success.

Graduates possessing these prerequisites will undergo an interview to test their personal knowledge. The interview is aimed at evaluating the candidates' competencies, preparation and motivation, in Italian or in English. The graduates' knowledge of the English language will also be evaluated. The interview is compulsory and it will be followed by a timetable that will be published on the department's website on an annual basis, following receipt of the candidate's pre-registration form to the students office.

Erasmus Programme

- Students who wish to know beforehand how many and which CFUs they have already acquired can be recognised when they enrol can contact the administrator for degree courses L-1, L-10 or L-20. Students can make an appointment, arrange to send a certification of exams taken.
- or a self-compiled list of the exams they have taken, which should include the field of study and the number CFUs acquired.
- Students should start the transfer procedure at the Student office of the department where they are enrolled and they must clearly specify 'DISUCOM, Università degli Studi della Tuscia, Viterbo' and which bachelor's degree course (L-1 Heritage Studies, L-10 Humanities/Literature Studies or L-20 Communication, Technologies and Digital Culture) they wish to enrol on. The paperwork documenting each student's career will be passed on to our Student Office. Once students have formally started the enrolment process, the documents will be sent to the governing body of the course.
- The governing body of courses L-1, L-10 or L-20 will deal with the request as quickly as possible. It will then approve the acknowledgement of the CFUs accrued and it will examine and send the documentation to the Student Office, where students will be able to collect it.
- Complete your study plan at the Student Office or with the assistance of the Administrator.

Erasmus Placement Administrator

Professor Costanza Cigni Tel. 0761 357648 c.ciani@unitus.it Unitus International Relations Office For students who have won an Erasmus grant, to assist with preparing the documentation for their study abroad. Tel. 0761 357918 Tel. 0761 357918 Location: Via S. Maria in Gradi 4, Viterbo **Opening Hours:** Mon-Wed-Fri 9:00am - 12:00pm

Lifelong Learning Programme

The Erasmus programme and Erasmus Placement

mobility grants for courses at a foreign university and work placements abroad.

Right from the first year of the course, students can apply for an Erasmus grant, a European Union programme that encourages and helps students to study and take exams at a foreign university. The Erasmus Programme of EU member states, including Bulgaria, Iceland, Liechtenstein, Norway, Switzerland and Turkey, was developed to encourage the mobility of students and university teachers among countries with a view to promoting the improvement of languages spoken within the group, but also to enable students to attend lectures and sit exams in the participating countries' universities. A further aim of the programme is to foster cooperation among higher education establishments in the

distance learning sector and to promote the exchange of information and experience on the teaching systems of the entire group.

The DISUCOM department for student mobility has ongoing cultural agreements with numerous countries and universities (see link: tuscia.llpmanager.it/studenti). In addition, graduates can also apply for the Erasmus programme and a relative grant.

OFFICES AND STUDENT SERVICES

Academic Office

Santa Maria in Gradi complex

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IT Office 13

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Laboratory D

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Senior Administrator Professor Costanza Cigni c.cigni@unitus.it Tel. 0761 357648

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General Administrator

Maria Annunziata Silvestri Education Administrator Cinzia Boni IT Administrator Paolo Ragonesi

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Adjunct Professors

Biggio Gianluca, Cigni Costanza, De Vincentiis Amedeo, Di Gregorio Luigi, Fallocco Simona, Gianfreda Giuseppina, Lo Giudice Anna Maria, Pifferi Stefano

Research Fellow

Dell'Era Tommaso, Giosuè Daniela

Temporary Research Fellows

Boccolini Alessandro	(art. 24 c.3-a L. 240/10)
Carbone Luisa	(art. 24 c.3-b L. 240/10)
Melchiorre Sonia	(art. 24 c.3-a L. 240/10)
Nencioni Giacomo	(art. 24 c.3-a L. 240/10)

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